

Som Dutt

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EDUCATION			
Degree/Qualification	Institution	CGPA/Percentage	Year
MBA (Expected April 2025)	Indian Institute of Technology, Kanpur	-	2023 - Present
B.Sc. (Agriculture)	D.A.V College, Abohar	85.50%	2017 - 2021
HSC (12 th)	Govt. Model Senior Secondary School, Abohar (PSEB)	83.77%	2016
SSC (10 th)	Ajad Hind Public High School, Bhagu (PSEB)	85.54%	2014

WORK EXPERIENCE	
A.K Rohit Kumar & Company Sales Associate	Abohar September 2021 - January 2023, 16 Months
<ul style="list-style-type: none">▪ Identifying and engaging with small stores in the target area to effectively expand the company's client base▪ Introduced and showcased new product offerings, highlighting unique features and benefits to capture customer interest▪ Cultivated and maintained relationships with store owners, fostering trust and long-lasting partnerships	

CERTIFICATIONS
<ul style="list-style-type: none">▪ 'Introduction to Digital Marketing' by Great Learning Academy▪ 'Excel for Beginners' by Great Learning Academy▪ 'Lean Six Sigma – Green Belt' by KPMG

OTHER INTEREST AND HOBBIES
<ul style="list-style-type: none">▪ Sales▪ Reading▪ Writing