

**DEPARTMENT OF INDUSTRIAL
& MANAGEMENT ENGINEERING,
IIT KANPUR**



**MBA | FINAL PLACEMENT
REPORT | 2019-21**

FROM THE PLACEMENT DESK

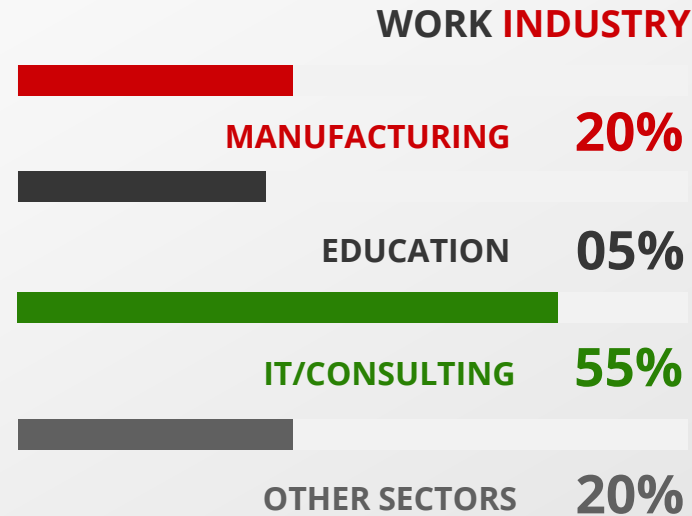
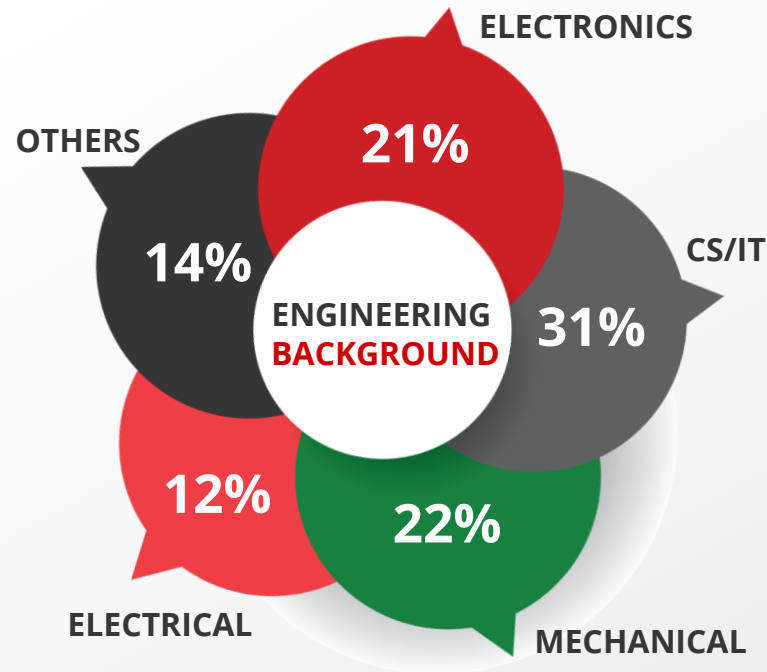
Our yet another successful Final Placement season 2021 continued to be characterized by upward trends in our placement statistics, both quantitative and qualitative, despite prevailing trying times. Our economy, of late, has started to show some veritable green shoots, though many pandemic-induced challenges linger on. Hence, the fact that our valuable industry partners continue to collaborate with us with ever-growing trust and fervour, vindicates again the excellence of our alumni and strong brand equity of our MBA program. This season, we got the opportunity to host not only our long-term valuable partners but added many rising stars offering some of the dream opportunities across domains to our students.

I take this opportunity to express my sincere gratitude to our recruiters, alumni, student placement coordinators, faculty colleagues, and staff members of the Industrial and Management Engineering department for extending their wholehearted support throughout this placement season, and making it a huge success. With this, I would like to invite you to read further about the Final Placements of Batch of 2019-21.



**Dr. AMIT SHUKLA,
Associate Professor,
Faculty Placement Coordinator,
DIME, IIT Kanpur**

BATCH PROFILE | 2019-21



50
BATCH SIZE

FEMALE: 10%
MALE: 90%

21
MONTHS

AVERAGE WORK
EXPERIENCE

MBA IIT Kanpur maintained its legacy of being one of the top choices for MBA aspirants and attracted the best minds from around the country. The batch of 2019-21 comprises students with an excellent academic record from top-notch institutions in the country. Students have proved their mettle by winning various corporate competitions such as Hero Campus Challenge, Virtusa Business Cipher Challenge, L'Oreal Sustainability Challenge, etc.

PLACEMENT HIGHLIGHTS

32

COMPANIES
VISITED

43

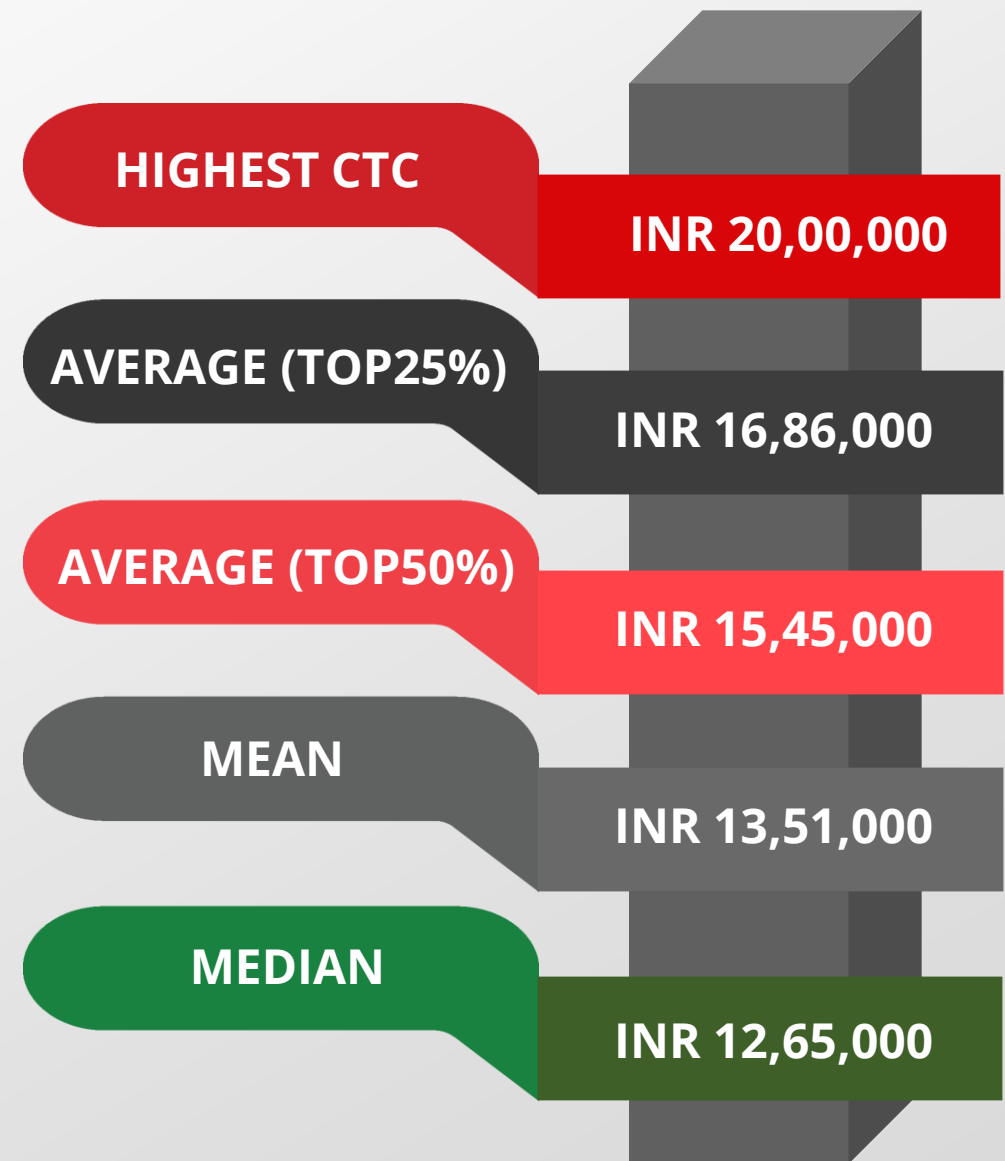
OFFERS
MADE

06

NO OF
PPO/PPIs

The placement process at MBA IIT Kanpur is conducted every year by the MBA Placement Committee under the guidance of Faculty placement advisor along with the support of the Students' Placement Office of IIT Kanpur.

The successful placement season for the MBA batch of 2019-21 stands witness to the flourishing faith and confidence of the corporate world in the MBA program at IIT Kanpur. The students were offered profiles in the domains such as Analytics, Consulting, IT, Operations, Finance and Marketing. Our regular recruiters such as Atria, Ford, ICICI Bank, IndiaMart, Infosys, ITH, Optum, Wipro continued their relationship with our program this year as well. In addition, MBA IIT Kanpur was able to forge bonds with many new recruiters, including Avery Dennison, Berger Paints, Digit Insurance, Juspay, Oxane Partners, Wells Fargo, etc.



DOMAIN AND PROFILES OFFERED

FINANCE

Companies Visited: Wells Fargo, ITH Technologies, Oxane Partners, etc.

Roles: Credit Risk Manager, Wealth Manager, Financial Analyst, etc.

ANALYTICS

Companies Visited: Axtria, Optum, Digit Insurance, Ford, etc.

Roles: Analyst, Associate Consultant, Senior Business Analyst, etc.

OPERATIONS

Companies Visited: Avery Denison, Indiamart, etc.

Roles: Senior Operations Manager, Supply Chain Manager, etc.

MARKETING

Companies Visited: Berger Paints, ICICI Bank, Ekincare, etc.

Roles: Brand Manager, Relationship Manager, Marketing Manager, etc.

IT/CONSULTING

Companies Visited: Juspay, Deloitte, Infosys, Wipro, Cognizant, ZS, etc.

Roles: Product Manager, Technology Consultant, Associate Consultant, etc.



PROMINENT ASSOCIATION



WELLS
FARGO



digit

TIGER
ANALYTICS



Infosys®
Navigate your next

virtusa



Cognizant Deloitte.



ICICI Bank



Mu Sigma



Mphasis
The Next Applied

ekincare®

Wolters Kluwer

TresVista

monocept^{xc}

THE PLACEMENT TEAM

DIME, IIT KANPUR



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