

Mohammad Bilal Akhtar

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EDUCATION			
Degree/Qualification	Institution	CGPA/Percentage	Year
MBA (Expected April 2024)	Indian Institute of Technology, Kanpur	-	2022 - Present
B.Tech. (Civil Engineering)	Zakir Hussain College of Engineering and Technology AMU, Aligarh	8.36	2014 - 2018
HSC (12 th)	G.N. National Public School (CBSE)	91.60 %	2013
SSC (10 th)	G.N. National Public School (CBSE)	9.8	2011

WORK EXPERIENCE	
GeNext Genomics Pvt. Ltd. Social Media Executive Manager	Nagpur December 2019 – July 2021 ▪ 19 Months
<ul style="list-style-type: none">▪ Worked on the website landing page, Google Ads, and social media posts for the company▪ Assisted in brand development using various aspects of Digital Marketing▪ Worked with the business development team and generated leads for the company	

CERTIFICATIONS
<ul style="list-style-type: none">▪ 'Microsoft Excel - Excel from Beginner to Advanced' by Udemy▪ 'The Complete SQL Bootcamp 2022: Go from Zero to Hero' by Udemy▪ 'Tableau 2022 A-Z: Hands-On Tableau Training for Data Science' by Udemy▪ 'Microsoft Power BI Desktop for Business Intelligence' by Udemy

ACADEMIC PROJECT	
Zakir Hussain College of Engineering and Technology	<ul style="list-style-type: none">▪ Worked on the Design of Cold Storage and increased the efficiency of the same without increasing the building cost

ACHIEVEMENT	
Zarf 2018	<ul style="list-style-type: none">▪ As sports coordinator handled 7 sports events with 8 different teams in each sport and also raised INR 80,000 for the event

OTHER INTERESTS AND HOBBIES
▪ Cricket ▪ Badminton ▪ Anime ▪ E-sports