

Press Note

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FOODIOTECH

Assam boy brings his million-dollar dream app to life during the Covid-19 pandemic. Founded by Mr. AKASHJYOTI DAS of IIT Kanpur, and Co-Founded by PRITHVI SAI who brought the idea of app Foodio into existence in the midst of a pandemic. As they say, anything is possible if you keep working towards your goals with grit and determination. They did it with utmost diligence and passion despite all the hardships that came through their way.

FoodioTech targets to empower women, and the product Foodio app plans to commercialize the abundance of flourishing home cooks in India. Students who are studying and staying in PGs, away from their hometowns crave home-cooked meals, famously known as, 'GHAR KA KHANA'. To cater to such needs, FoodioTech is here to curb all these cravings by presenting a platform to these students where they can connect to some of the best home Chefs through the app. FoodioTech abides by the motto of 'MAKE IN INDIA' and 'ATMANIRBHAR BHARAT', by making food in India, at our own homes.

The prevailing status-quo of the corporate world has dominated people to an extent where they don't get time to cook their own food. Hence, they often end up ordering food from restaurants and spoiling their health, while burning a hole in their pockets. In the new post-COVID world, the demand for food convenience has increased. People are more dependent on online food services and end up ordering junk which may affect their health adversely. If more home-cooked meal options with good reviews are available to them, people might end up ordering one such meal which overall improves the health of the country.



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We are in the top 500 start-ups in South Asia. Also, received runners-up in the entrepreneurship event by MBA IIT Kanpur and StartupEd Mentored by NSRCEL IIM Bangalore. We are thrilled by such achievements of our start-up and many more to come in the coming years.

Our website www.foodio.tech is active with articles posted about the famous and renowned Food Bloggers who associated with us a while back and shared their experiences during the interviews. They also told us about the ups and downs they faced while blogging and what all goes behind the camera.

Our Instagram handles www.instagram.com/foodio.tech is basically an ecosystem for the food community. We post all the latest updates about us here like food recipes, various home Chefs, events, experiences of the associates, and much more information. Follow us to know more.

Our Facebook handle www.facebook.com/foodio.tech also gives all the latest updates about us.

Mail Id- marketing_desk@foodio.tech

App link- <https://play.google.com/store/apps/details?id=com.shop.foodie>

Foodio app is an exclusive app for Food Bloggers and Home Chefs. Our app is getting launched at all India level on 10th January 2021, 7 pm onwards. It will be discussions about the app and how it can benefit Home Chefs with our Panelists.

Foodio provides a platform through which homemakers in India can earn a living while staying at home. We are following the motto of 'MAKE IN INDIA' and ATMANIRBHAR BHARAT' so we make food in India and eat in India. Healthy home-cooked meals are a real mantra to success.

