

Proposal for Exhibition Stalls
Energy Conclave 2010
IIT Kanpur
8-15 January 2010

Corporate entities and institutions are invited to setup exhibition stall during all or some of the days at the conclave.

1. Conclave Participation:

The conclave is targeted for the research scientists, academicians, middle and top management of related corporate entities working in power, coal, oil & gas and renewable energy sectors, regulatory commissions, banks, financial institutions, concerned government officials, equipment manufacturers, contractors and consultants, research scholars as well as students.

2. Public Participation:

Apart from participants of the conclave, exhibition stalls would be open for common public including campus community everyday from 4:00 – 7:00 pm. Appropriate publicity about exhibition (through local newspaper/newspaper inserts) would be made amongst the local community.

3. Benefits to the Exhibitor:

3.1. Visibility:

The conclave would be widely publicised through various channels like web page/ direct e-mails/ on site displays. The corporate logo of the exhibitor would be placed appropriately on web link created for the same.

3.2 Networking:

All the exhibitors would have an opportunity to interact with resource persons, industry leaders, participants and common public. This opportunity can be utilised for furthering closer interaction and networking for future business partnerships.

3.3. Nominated Officials to the Conclave:

The exhibitor can nominate two officials for attending to one exhibition stall. The exhibitor's package includes boarding and lodging for as many days registered by the exhibitor. (For e.g. a one day stall would be supported by one night stay only). Any additional cost including those associated with boarding and lodging for additional nights and any cost related to their travel would be born by the exhibitors/ their employees.

4. Specifications about Stall for Exhibition:

The following particulars for one unit of exhibition stall

- Size: 10' x 10' (approx.)
- Two tables and two chairs
- Appropriate lighting and power supply connection would be provided

- Boarding and lodging for two persons on twin sharing basis for equal number of nights for registration.
- Time for Exhibition: 9:00 am to 7:00 pm

Open to common public from 4:00 pm to 7:00 pm everyday during the registered days. The exhibitor may bring appropriate publicity material for distribution during the conclave.

The exhibition stalls should be manned by the company officials during the exhibition timing. Institute or the organizers of the conclave would not be responsible for the safety of exhibition material / equipments etc.

4. Registration fee for the Exhibitor:

The following registration fee is to be paid by the Exhibitor in advance.
Registration Fee for 'one unit' of exhibition stall

	Registration Fee
One Day (per day)	Rs. 6000
Conclave (8 days)	Rs. 40,000

Note: Registration for more than one stall by a corporate entity / institution would qualify for 10% discount on total exhibition fee.

5. Payment Details:

Kindly make the payment in favour of "Director, IIT Kanpur" payable at State Bank of India, IIT Kanpur Branch; Bank Code – 1161. Please note that contributions to IIT Kanpur are exempted from TDS. A certificate to this effect would be made available.

6. Contact Information:

For any clarification or additional information, please get in touch with the symposium coordinator at the contact information given below.

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6. Conclave Website:

Please see conclave website for brochure, registration form and updates.
<http://www.iitk.ac.in/GJEC2010>