

**IIT KANPUR**  
Indian Institute of Technology Kanpur



**IIT CERTIFIED PROFESSIONAL CERTIFICATE IN**

# **ESG AND BUSINESS SUSTAINABILITY**

**FOR PRACTITIONERS: CORPORATE MIDDLE MANAGEMENT**

**FACULTY RESOURCES:**

- IIT Kanpur
- IIT Delhi
- AND OTHER RELEVANT FIELD EXPERTS



## ABOUT IIT KANPUR

**IIT Kanpur**, established in 1959, is one of the premier institutions of higher education in India. It is renowned for its comprehensive excellence across diverse fields, ranging from engineering and technology to the humanities and social sciences, affirming its holistic approach to education. It excels in fostering innovation and academic excellence across a wide range of disciplines. The institute is particularly distinguished for its engineering courses and cutting-edge research, contributing significantly to sectors like defense, space, and computer science.

The institution's involvement in **ESG and Business Sustainability** exemplifies its commitment to expanding its academic purview into critical contemporary areas like sustainability and corporate governance. This program underscores IIT Kanpur's dedication to developing forward-thinking leaders capable of integrating ethical practices into business strategies, thereby contributing positively to global environmental and social challenges.

## WHO ARE WE?

Edovu Ventures is a pioneer in shaping the educational landscape, providing world-class learning experiences to the students. After a successful journey in school education, Edovu Ventures is embarking on a new venture in higher education under the name eduXLL. At eduXLL, we are redefining the boundaries of online education by offering a platform where ambition meets opportunity. Born from a vision to make high-quality education accessible to all, eduXLL bridges the gap between learners and their aspirations through a meticulously curated catalog of online programs. Our mission is to empower individuals around the globe by providing them with the tools, knowledge, and skills they need to excel in their careers and personal development.

## ABOUT THE PROGRAM

The “**ESG and Business Sustainability**” programs offered by **IIT Kanpur** in which eduXLL is marketing partner, provides an in-depth understanding of how to integrate Environmental, Social, and Governance (ESG) principles into core business strategies. This course is designed to equip professionals, leaders, and policymakers with the skills necessary to foster sustainable and responsible business practices that align with global sustainability goals. Through comprehensive modules covering the environmental, social, and governance pillars, participants will learn to address challenges such as climate change, diversity, ethical governance, and sustainability reporting. The partnership between IIT Kanpur and eduXLL enriches the curriculum with expert instruction and access to a vast network of sustainability professionals.

# KEY HIGHLIGHTS OF THE PROGRAM

**Comprehensive ESG Coverage:** Explores in-depth the environmental, social, and governance aspects of sustainability in business.

**Practical Application:** Emphasizes actionable strategies and real-world applications to implement ESG practices effectively.

**Expert and Experienced Faculty from IITs and Industries:** Learn from seasoned professionals from industries and academicians from IIT Kanpur, IIT Delhi, with extensive experience in sustainability.

**Network Building:** Gain access to a wide network of professionals in the field of sustainability, enhancing career and collaboration opportunities.

**Flexible Online Format:** Allows professionals to balance learning with their work commitments effectively, providing a global classroom experience.

# ASSESSMENT & EVALUATION

## EVALUATION METHODOLOGY

Faculty discretion determines the evaluation methods, which may include online exams, case analyses, and class participation.

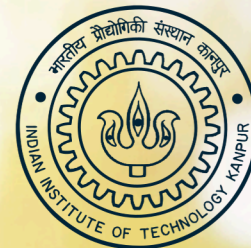
## ASSIGNMENTS AND PROJECTS

Participants will undertake assignments or projects aimed at applying the concepts to practical scenarios.



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INDIAN INSTITUTE OF TECHNOLOGY KANPUR  
Office of Outreach Activities



### Certificate of Completion

*This is to certify that Dr./Mr./Ms. \_\_\_\_\_ attended the online “ESG and Business Sustainability” Program conducted by the Department of Sustainable Energy Engineering, IIT Kanpur from Start date and end date.*

*Prof. Rajeev Jindal  
Course Coordinator*

*Prof. Vimal Kumar  
Professor-in-Charge, OOA*

## WHO IS THIS PROGRAM FOR?

**Chartered Accountants (CAs):** Ideal for professionals looking to integrate ESG principles into their financial practices and advising.

**Practitioners:** Suitable for experienced professionals aiming to enhance their expertise and impact in sustainable business practices.

**Freshers:** Designed for recent graduates keen to start a career in ESG and Business Sustainability, providing them with essential skills and knowledge.

## ELIGIBILITY

Graduation with minimum **50%** marks for freshers OR **45%** marks for those with 2 years of experience.

## PROGRAM DURATION

- 4 Months with a total of approximately **40 – 50** hours
- Weekend/Late evening classes
- Fee Structure: **INR. 90,000 + GST**
- Date of Commencement: **10th May 2025**
- Date of Completion: **14th September 2025**

## FROM LEARNER TO A FUTURISTIC LEADER

- Weekend Online Sessions
- Doubt Clearing Sessions
- Interactive Assignments
- Webinars



## LEARNING OUTCOMES

At the end of the "ESG and Business Sustainability" program, learners should have acquired the following knowledge and skills:

- Understand the overall concept of ESG and its relevance in business to ensure sustainability.
- Clarity on climate change mitigation and resource conservation processes.
- Relevance of social inclusion and social impact assessment tools.
- Corporate Governance and best practices to ensure business ethics and value system.
- Strategy and Policy implication for effective adoption of ESG in India.
- Learning from peers and the best cases for better application of ESG.



## KEY SKILLS YOU'LL LEARN

- Sustainability Analysis
- Strategic Planning
- Regulatory Compliance
- Project Management
- Collaboration and Teamwork

## CAREER PROSPECTS

- Sustainability Consultant
- CSR Manager
- Environmental Analyst
- Chief Sustainability Officer (CSO)
- ESG Analyst/Investor
- Risk and Compliance Manager
- Public Policy Advisor
- Sustainability Communications Specialist

# CURRICULUM

**Module 1: Introduction to ESG and Business Sustainability**

**Module 2: Environmental Pillars of ESG**

**Module 3: Social Pillars of ESG**

**Module 4: Governance Pillars of ESG**

**Module 5: ESG Investing**

**Module 6: Case Studies and Best Practices related to ESG and Business Sustainability**



**QS** WORLD UNIVERSITY RANKINGS

**100**  
global universities  
in 4 subjects

**IIT Kanpur**  
is ranked among top

Data Science    Computer Science  
Electrical Engineering    Civil Engineering

# FAQ

## **WHAT IS THE ELIGIBILITY CRITERIA FOR ENROLLING IN THIS PROGRAM?**

Applicants should hold a bachelor's degree from a recognized university. A background in business, environmental studies, social sciences, or related fields is helpful but not mandatory.

## **IS THIS PROGRAM RECOGNIZED INTERNATIONALLY?**

Yes, the program offered by IIT Kanpur is recognized both in India and internationally, making it a valuable credential for global career opportunities.

## **WHAT ARE THE CAREER PROSPECTS AFTER COMPLETING THIS PROGRAM?**

Graduates can pursue roles such as Sustainability Consultant, CSR Manager, ESG Analyst, Chief Sustainability Officer, and more, across industries that are increasingly prioritizing ESG and sustainability practices.

## **CAN I BALANCE THIS PROGRAM WITH A FULL-TIME JOB?**

Yes, the program is designed with flexibility in mind, making it suitable for working professionals. It utilizes an online learning format that allows you to manage your studies alongside professional responsibilities.

## **WHAT DOES THE PROGRAM CURRICULUM INCLUDE?**

The curriculum covers comprehensive topics on environmental, social, and governance (ESG) principles, including climate change, ethical governance, diversity and inclusion, and sustainability reporting.

## **WHAT PRACTICAL LEARNING EXPERIENCES DOES THE PROGRAM OFFER?**

The program includes interactive live classes, case studies, real-world project work, and simulations to help translate theoretical knowledge into practical skills applicable in various professional settings.

## **HOW DOES THIS PROGRAM HELP IN ADVANCING MY CAREER?**

This program equips you with the necessary skills to implement sustainable practices and ESG principles effectively within organizations, enhancing your qualifications for leadership roles in sustainability and governance.



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**Thank You!!**



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