## AI/ML for Designers

## **Proposal for a New Course**

1.Course Number: DESxxxx 646

2.Course Title: AI/ML for Designers

3.Credit system: 3-0-0 Total Credits: 9

4. Duration of Course: Full Semester

5.Proposing Department/IDP: DES

Other Departments/IDPs which may be interested in the proposed course: Not

**Applicable** 

6.Proposing Instructor(s): Amar Kumar Behera

Other faculty members interested in teaching the proposed course: None

7. Course Description:

(A) Objectives: In this course, students will explore the impact of artificial intelligence (AI) on design. They will learn to use AI to enhance their workflow, tackle real world challenges and use AI as a participant in the design thinking process. It will enable students to position themselves at the forefront of design innovation.

(B) Pre-requisites: None

(C) Contents:

S. No.	Topic	Details	Lectures
1	Introduction to AI	<ul> <li>Key terminologies such as         Machine Learning, Deep Learning,         Generative AI, etc., Impact of AI         on design (</li> <li>Why design and AI should join         forces</li> </ul>	4
2	Role for AI in the design process	<ul> <li>Collaborative intelligence</li> <li>AI as creativity enhancement</li> <li>AI in idea development</li> <li>AI in research phase of design</li> <li>Data mining applications</li> </ul>	8

	8	AI for concept generation (Image generation, Sketching assista.	
		Model generator, Facilitator, Concept evaluator)	
3	Enhancing design workflow	Al tools for UX research, Problem	6
		solving with AI	
		Al for market analysis	
		<ul> <li>Persona interviews and data</li> </ul>	
		processing	
4	Designer's role in Al-driven	<ul> <li>Addressing challenges</li> </ul>	8
	solutions	<ul> <li>Analyzing concerns</li> </ul>	
		<ul> <li>Delivering ethical solutions for</li> </ul>	
		real-world design applications	
5	Working on Al-driven design	<ul> <li>Students to explore topics of</li> </ul>	12
	projects	specific interest to them and as	
		specified in class. An early list of	
		topics is given below -	
		Al-Powered Generative Design for	
		Sustainable Architecture	
		<ul> <li>Smart Urban Planning: Al-Driven Solutions for Future Cities</li> </ul>	
		<ul> <li>Artificial Intelligence in Fashion</li> <li>Design: Trends and Applications</li> </ul>	
		Automated UX/UI Design	
		Optimization Using Machine	
		Learning	
		Al-Enhanced Product Design:	
		From Concept to Prototype	-
		Neural Networks for Creative Art	
		Generation	
		<ul> <li>AI-Based Landscape Design for</li> </ul>	
		Climate Resilience	
		<ul> <li>Deep Learning Models for Interior</li> </ul>	
		Design Personalization	
		<ul> <li>Al-Driven Ergonomics: Enhancing</li> </ul>	
	8	Human-Centered Design	
		<ul> <li>Intelligent Design Assistants:</li> </ul>	
	9	Enhancing Creativity in Graphic	
		Design	
		Al in Game Design: Procedural	×8
		Content Generation and Beyond	
		Al-Powered Visual Storytelling:	
		Creating Immersive Experiences	
		Reinforcement Learning for  Autonomous Valeigle Registre	
		Autonomous Vehicle Design	
		<ul> <li>Al-Driven Industrial Design:</li> <li>Optimizing Efficiency and</li> </ul>	
		Aesthetics	
		Smart Fabrication: Al in 3D	
		Printing and Additive	
		Manufacturing	
		Generative Adversarial Networks	US.
	1	Generative Adversarial Networks	

	Al-Driven Design Strategies for Circular Economy Products     Total contact hours	38
	<ul> <li>Designing Al-Powered Assistive Technologies for Disabilities</li> </ul>	
	Restoration and Conservation	
8	Effects Production  • Al-Enhanced Architectural	
1.0	Al-Based Animation and Visual	
10 to	for Music Composition and Sound Design	d

## Recommended books:

- 1. Fabio Antoni Figoli, Francesca Mattioli, Lucia Rampino, Artificial intelligence in the design process, FrancoAngeli s.r.l., Milano, Italy
- 2. Md Haseen Akhtar, Janakarajan Ramkumar, AI for Designers
- 3. Artificial Intelligence a Modern Approach, 3rd E., by Stuart Russell and Peter Norvig

8. Any other remarks: None

Proposer: A. K. Behera

**DPGC Convener** 

Dated: 25/6/2024

Date:

The course is approved / not approved

Chairperson, SPGC

Dated: