

2012

MBA Summer Internship Report



IME DEPT. INDIAN INSTITUTE OF TECHNOLOGY KANPUR



The Summer Placement season for the IIT Kanpur MBA program commenced in September 2011 and was extended to its conclusion in April 2012 to align the placements with the recruiting time-windows of various organizations. This summer placement season saw a plethora of companies visiting IIT Kanpur MBA, offering various niche profiles to its students. Profiles were offered in all major streams of management- Operations, Finance, Marketing, HR, Corporate Planning and IT. Overall, 25 companies confirmed participation for the 2013 batch of 49 students – with 16 of these companies covering the entire batch.

In the **Operations** domain, Mitsui Chemicals offered an international assignment in Japan to one of our students. Alstom, a French multinational conglomerate in power generation and transport market sector, offered operations profile to three students. Global Energy offered two profiles in Power and Energy Management. Times Group offered a profile in process reengineering and supply chain. Anand Group, which came for the first time, for recruiting summer interns gave various profiles in operations domain. It recruited 7 students for its 4 different group companies. One student worked with Gabriel India Limited, Pune and was offered the opportunity to work in the strategic sourcing project. Two students were given projects on Inbound & Outbound Logistics Management at Behr India Limited, Pune. One of the students joined Spicer India Limited, Jodalli and worked on Production, Planning & Control project. One other student joined Spicer India Limited, Pune and worked on a project in Supply Chain process formulation. Two students joined Mando India Limited, Chennai and were given projects on Inventory Management and Procurement Integration.

In the **Marketing** domain, candidates were offered different profiles like market research, product development and social networking. Berkshire Insurance a subsidiary of Berkshire Hathaway, hired candidates for eMarketing, social media marketing, product development and market research. GSK offered profiles for market research. BPCL offered profiles in marketing. Canon India offered one profile in Social Media Marketing. Dexter Consulting offered a profile in Operations and Marketing. Tata Steel offered a profile in market research.

In the **Finance** domain, CAG offered internship profile to one student while Stock Holding Corporation of India offered financial product development profile to 4 students.

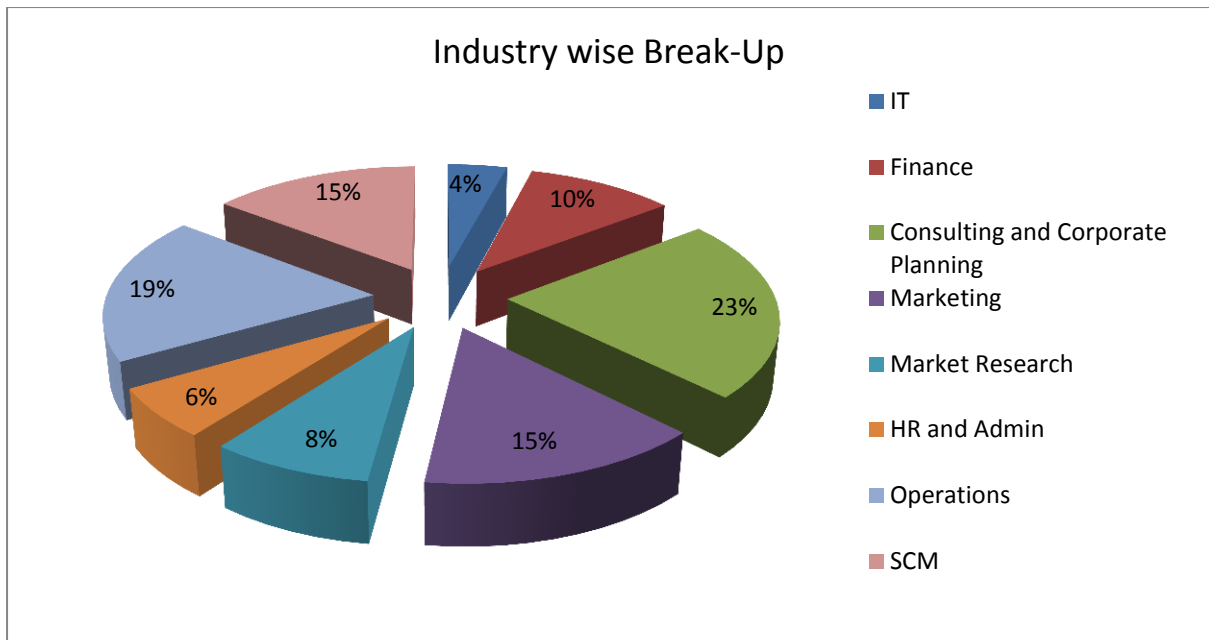
In the **Information Systems** domain, IBM recruited two students for internship in their software labs and research labs division. CHEP offered a profile in SAP.

In the **Human Resource** domain, BPCL offered HR and Admin profile to three students.

Corporate Planning saw the participation from our regulars. The School of Good Governance and Policy Analysis, an administrative wing of the MP government, came as a regular recruiter for Consulting and Administrative planning profile in various administrative departments like IT, Bio-Tech and Disaster Management.

The Summer Internship program of IIT Kanpur MBA is another means to provide the MBA students an opportunity to interact with and learn from organizations and in return, add value to organizational operations and functions. The above mentioned organizations and profiles are a testimony to the growing eminence of the IIT Kanpur MBA program.

The following is the industry wise break-up of internship profiles offered:



The international stipend offered was Rs. 1,35,000 (converted to INR) for the training period of two month. The average stipend for the batch was around Rs. 32,000 for the internship period of 8 weeks.

For further details, contact the placement coordinators

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