



FINAL PLACEMENT REPORT 2022-2024

MBA-IIT KANPUR

DEPARTMENT OF MANAGEMENT SCIENCES

MESSAGE FROM HOD, DOMS



DR. B.V.PHANI

HEAD OF DEPARTMENT & PROFESSOR
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On behalf of the Department of Management Sciences at IIT Kanpur, I would like to place on record our heartfelt gratitude towards the industry for validating the unique potential of our curricula that integrates technology, engineering, and analytics in management decision-making with the vision of spawning a new generation of successful managers with significant analytical skill and decision-making capabilities. Given the fact that effective management has moved more towards being more of a science with the continuing exponential explosion in data rather than an art, we believe that our move in this direction leveraging the underlying technical strength and resources at IIT Kanpur helps us train our students providing them with a unique skill set critical to industry in managerial decision-making process.

This has been substantiated time and again by not only a significant increase in the number of companies who come to campus but also the 100% placements we have been able to continuously achieve. We have been blessed with the largest number of offers and highest year on year percentage growth in the packages offered to our students corroborating the value proposition offered by us to the industry. With your unflinching support and encouragement in fostering this symbiotic relationship we hope to continue this in the near future too.

MESSAGE FROM FPC, DOMS



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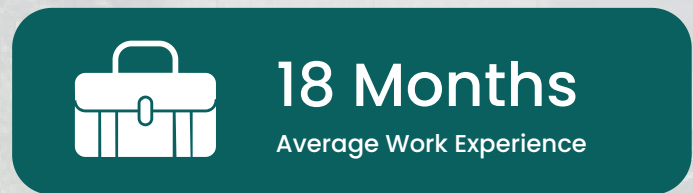
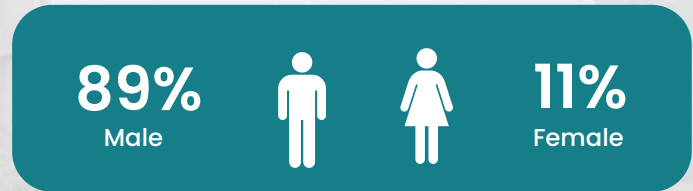
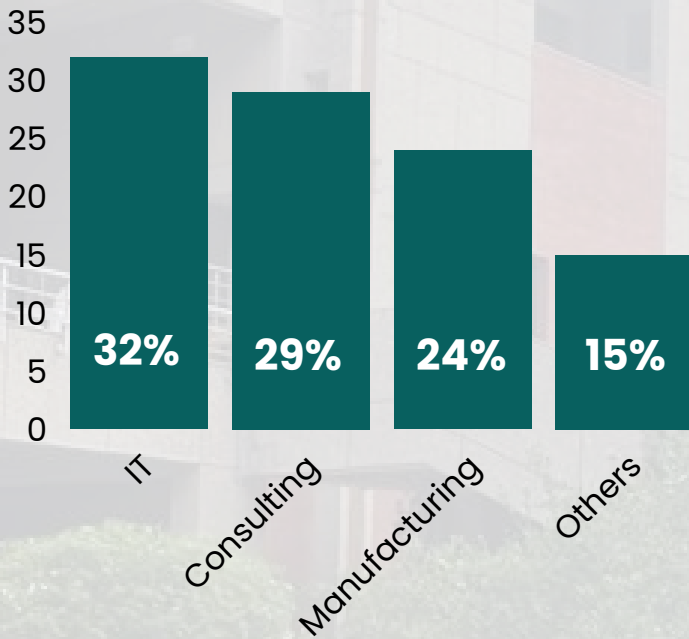
Our Final Placement season for the 2022-2024 batch has been another resounding success, with significant achievements despite the challenging market conditions. We managed to secure placements for everyone enrolled through the placement committee. This year, we achieved a year-on-year growth of 13.5% in median CTC, maintaining the highest CTC and average CTC, which underscores the strong industry relations of our department. The total number of recruiters increased from 11 to 21, coming from diverse domains such as E-commerce, BFSI, Manufacturing & FMCG giants, Consulting, and Analytics.

Our students secured various roles, including Brand Manager, Investment Analyst, Risk Analyst, Product Manager, Data Analyst, Business Development Associate, Strategy Consultant, and Portfolio Management. We have consistently maintained our NIRF ranking and are proud to enter the golden jubilee of our department. I want to extend my heartfelt gratitude to our recruiters, alums, student placement coordinators, faculty colleagues, and staff members of the Department of Management Sciences for their unwavering support throughout this placement season, making it a tremendous success. With this, I'd like to invite you to read further about the Batch of 2022-2024 placements.

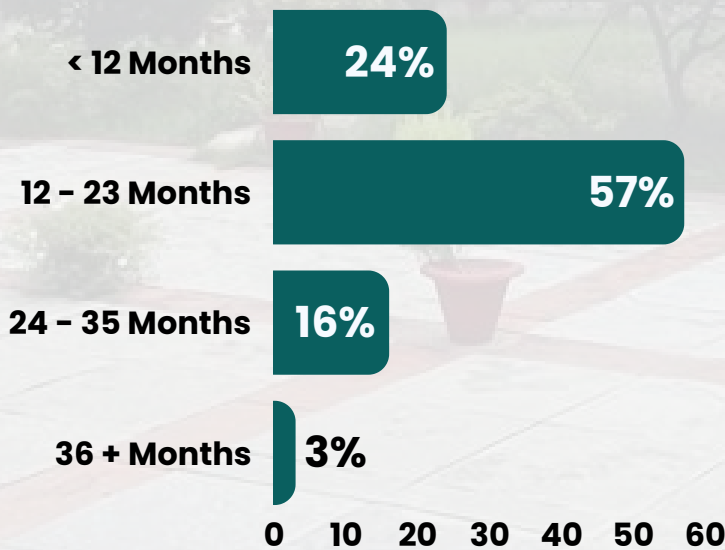
2022-24 BATCH STATISTICS



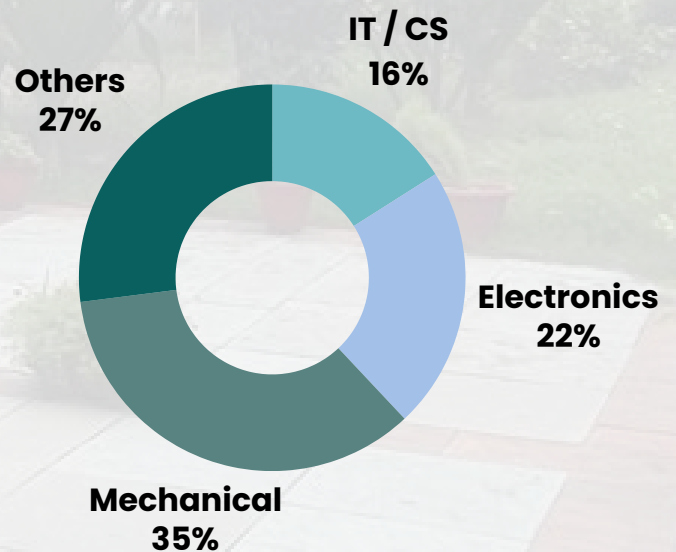
SECTOR WISE WORKEX



Work Experience



Educational Background



FINAL PLACEMENT HIGHLIGHTS



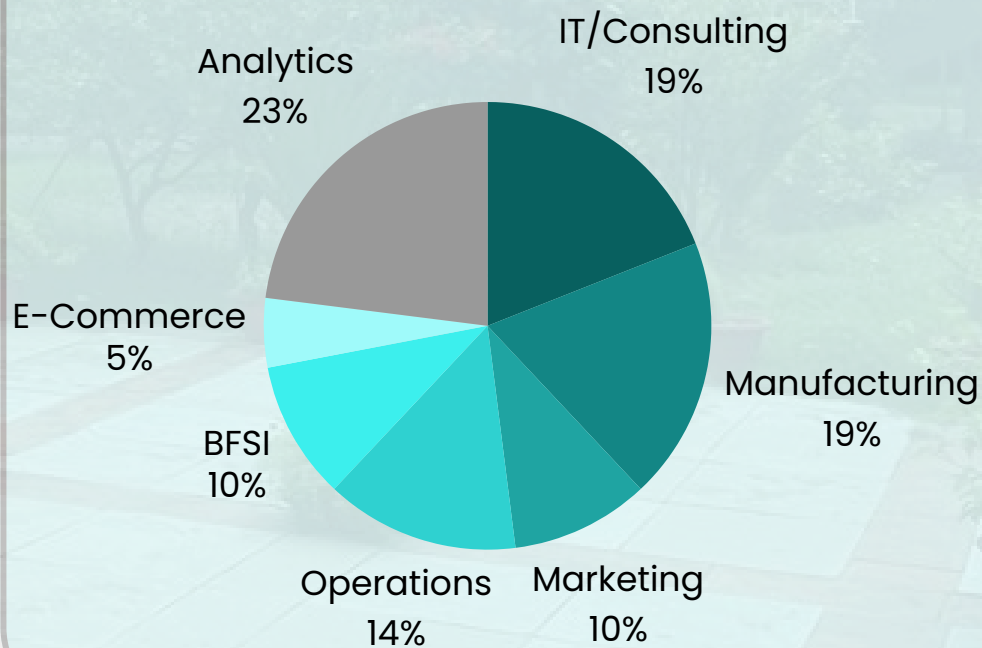
NO. OF RECRUITERS

21

NO. OF NEW RECRUITERS

11

INDUSTRY-WISE SPLIT OF RECRUITERS



PROFILES OFFERED

ANALYTICS



ANALYTICS CONSULTANT

DATA SCIENTIST

KNOWLEDGE ANALYST

PROGRAM ASSOCIATE

BUSINESS ANALYST

STRATEGY CONSULTANT

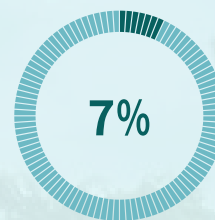
ASSOCIATE CONSULTANT

BUSINESS ANALYST

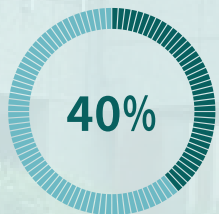
SOLUTION ADVISOR

ANALYTICS CONSULTANT

IT/CONSULTING



MARKETING



MANAGEMENT TRAINEE

BRAND MANAGER

PROJECT MANAGER

PRODUCT MANAGER

BUSINESS DEVELOPMENT MANAGER

FINANCIAL ANALYST

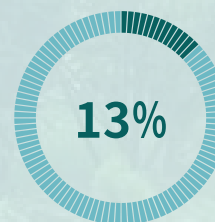
INVESTMENT ANALYST

WEALTH MANAGER

PORTFOLIO MANAGER

RISK ANALYST

FINANCE



HR/OPERATIONS



PROGRAM MANAGER

PROCESS ANALYST

MANAGEMENT TRAINEE

PRODUCT SUPPLY MANAGER

HUMAN RESOURCE ANALYST

KEY RECRUITERS



DS GROUP



We understand your world



MEET THE TEAM



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MEET THE TEAM

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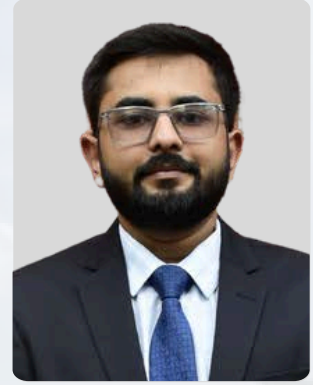
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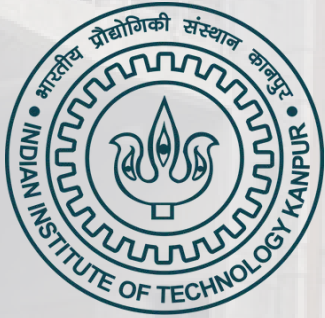
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