



SUMMER PLACEMENT REPORT 2023-2025

MBA-IIT KANPUR

DEPARTMENT OF MANAGEMENT SCIENCES

MESSAGE FROM HOD, DOMS



DR. B.V.PHANI

HEAD OF DEPARTMENT & PROFESSOR
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IIT KANPUR, KALYANPUR.
UTTAR PRADESH 208016

On behalf of the Department of Management Sciences at IIT Kanpur, I would like to place on record our heartfelt gratitude towards the industry for validating the unique potential of our curricula that integrates technology, engineering, and analytics in management decision-making with the vision of spawning a new generation of successful managers with significant analytical skill and decision-making capabilities. Given the fact that effective management has moved more towards being more of a science with the continuing exponential explosion in data rather than an art, we believe that our move in this direction leveraging the underlying technical strength and resources at IIT Kanpur helps us train our students providing them with a unique skill set critical to industry in managerial decision-making process.

This has been substantiated time and again by not only a significant increase in the number of companies who come to campus but also the 100% placements we have been able to continuously achieve. We have been blessed with the largest number of offers and highest year on year percentage growth in the packages offered to our students corroborating the value proposition offered by us to the industry. With your unflinching support and encouragement in fostering this symbiotic relationship we hope to continue this in the near future too.

MESSAGE FROM FPC, DOMS



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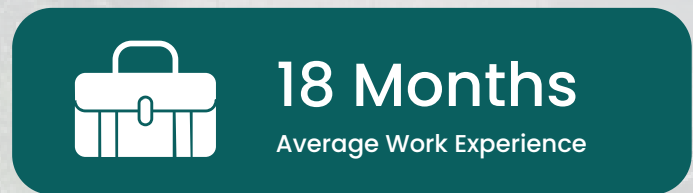
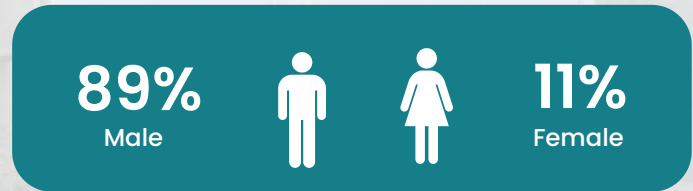
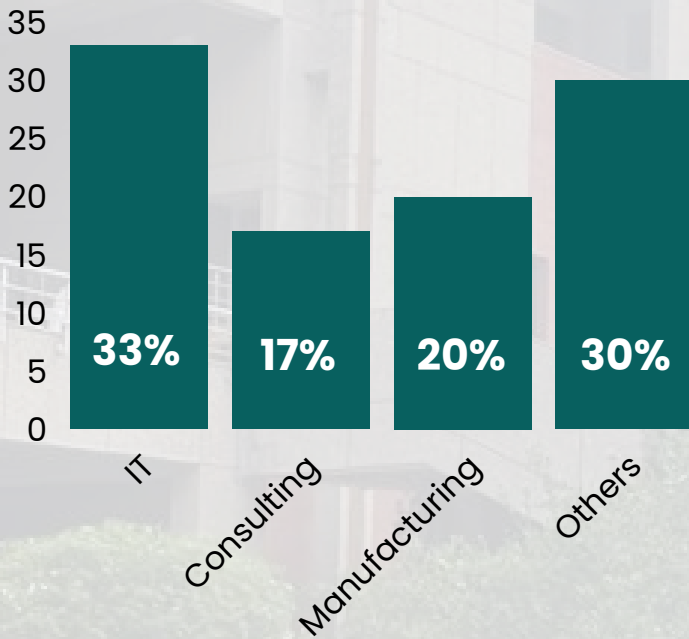
Yet another of our successful Summer Placement seasons, 2024 continued to be characterized by upward trends in our placement statistics, both quantitative and qualitative, despite the challenging market conditions. Our batch size has increased from 35 to 150 students, and we have secured placements for everyone enrolled through the placement committee. The number of recruiters has increased from 17 to 47, offering diverse roles such as Brand Manager, Investment Analyst, Risk Analyst, Product Manager, Data Analyst, Business Development Associate, Founder's Office Intern, Management Trainee, and Strategy Consultant. Recruiters came from various domains, including E-commerce, BFSI, Manufacturing & FMCG giants, Consulting, and Analytics. We have consistently maintained our NIRF ranking and entered the golden jubilee of our department.

I take this opportunity to express my sincere gratitude to our recruiters, alums, student placement coordinators, faculty colleagues, and staff members of the Department of Management Sciences for extending their wholehearted support throughout this placement season and making it a huge success. The fact that our valuable industry partners continue to collaborate with us with ever-growing trust and fervor vindicates the excellence of our alumni and the substantial brand equity of our MBA program. I'd like to invite you to read further about the Summer Placements for Batch of 2023-25.

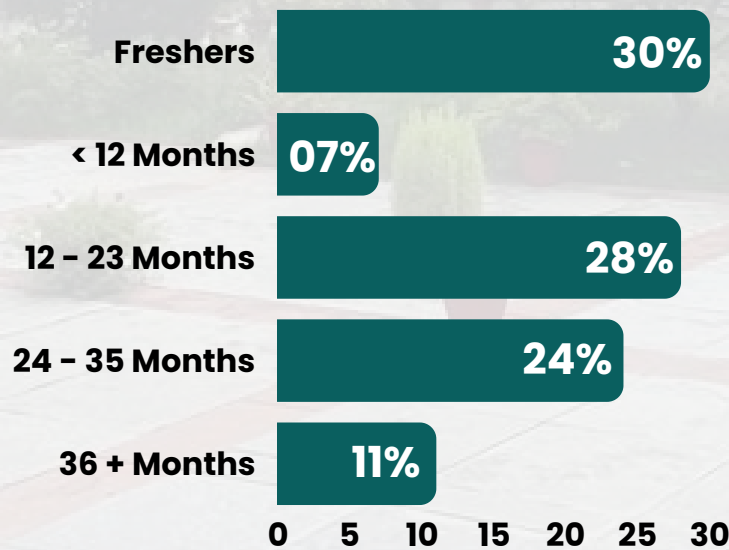
2023-25 BATCH STATISTICS



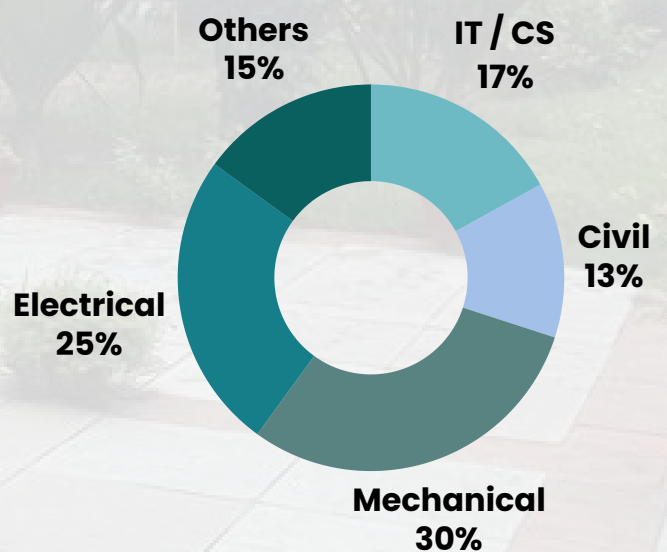
SECTOR WISE WORKEX



Work Experience



Educational Background



INTERNSHIP HIGHLIGHTS

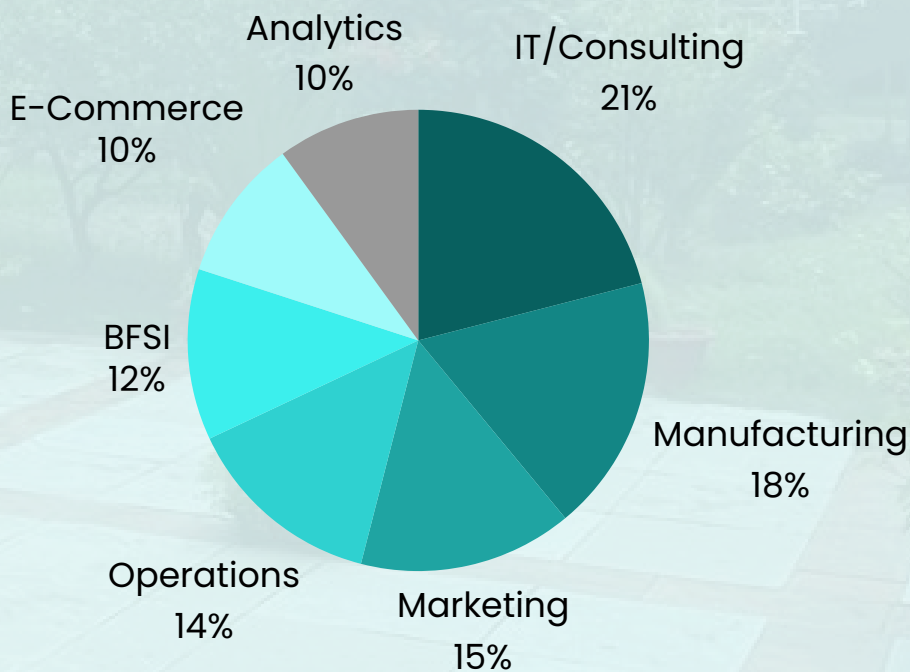


| | 2022-24 | 2023-25 |
|------------|---------|---------|
| BATCH SIZE | 35 | 150 |

COMPARISON OF TOP 35 STUDENTS

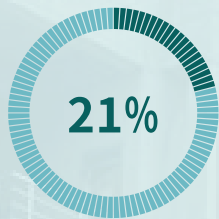
| | | |
|-------------------|------|------|
| No. of Recruiters | 17 | 47 |
| Average Stipend | 104K | 135K |
| Median Stipend | 100K | 150K |

INDUSTRY-WISE SPLIT OF RECRUITERS



PROFILES OFFERED

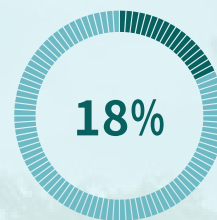
ANALYTICS



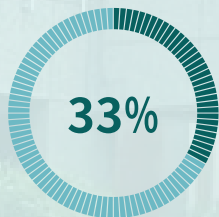
DATA ANALYST
DATA SCIENTIST
KNOWLEDGE ANALYST
PROGRAM ASSOCIATE
BUSINESS ANALYST

STRATEGY CONSULTANT
ASSOCIATE CONSULTANT
BUSINESS ANALYST
SOLUTION ADVISOR
ANALYTICS CONSULTANT

IT/CONSULTING



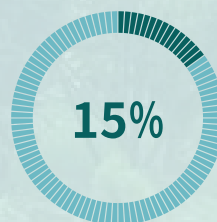
MARKETING



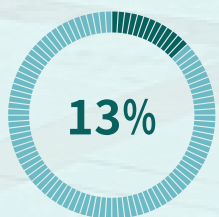
MANAGEMENT TRAINEE
BRAND MANAGER
PROJECT MANAGER
PRODUCT MANAGER
BUSINESS DEVELOPMENT

FINANCIAL ANALYST
INVESTMENT ANALYST
WEALTH MANAGER
PORTFOLIO MANAGER
RISK ANALYST

FINANCE



HR/OPERATIONS



PROGRAM MANAGER
PROCESS ANALYST
MANAGEMENT TRAINEE
PRODUCT SUPPLY MANAGER
HUMAN RESOURCE ANALYST

KEY RECRUITERS

| | | | |
|---|---|--|---|
|  |  |  |  |
|  | PRAYOG ADVISORS LLP |  |  |
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|  |  |  |  |

MEET THE TEAM



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MEET THE TEAM

JUNIOR PLACEMENT COMMITTEE



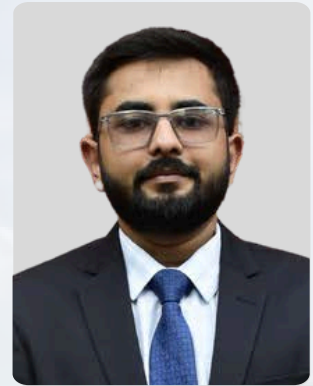
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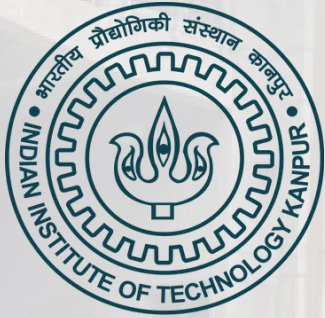
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