DRUMIL BHALANI









EDUCATION * till 2 nd sem			
Qualification	Institute / Board	CGPA / %	Year
MTech (Industrial and Management Engineering)	IIT Kanpur	9.20 *	2021 - Present
BTech (Mechanical Engineering)	Birla Vishvakarma Mahavidyalaya, Anand, Gujarat	7.95	2016 - 2020
Higher Secondary Education	Gujarat Secondary & Higher S. Education Board	89.23 %	2016
Secondary Education	Gujarat Secondary & Higher S. Education Board	87.17 %	2014

PROFESSIONAL EXPERIENCE

Data Science Intern | Ecom Express Limited, Gurgaon

May'22-Jul'22

Topic :- Building a NER based model on " Sub-Locality " address parser

Aim :- To Create a Sublocality dataset from raw addresses and train a custom NER based model for Sublocality tags

- Examined address entities and Normalize the addresses using regex patterns
- Created different rules and various regex patterns (one, two and six) for three sub-locality tags: "ward", "phase" and "sector"
- Prepared two training datasets from raw datasets having 0.8 and 2.1 million addresses
- Built two Named Entity Recognition (NER) models on the training datasets of 32,999 and 1,08,000 instances in Spacy
- Validated our trained models on a different test dataset with 0.4 million addresses
- Achieved best Matthews correlation (MCC): 0.906, Precision: 83.51 %, Recall: 99.26 % and F1 score: 90.70 % for second model

KEY ACADEMIC PROJECTS

House Price Prediction for the city of Ames, USA | Statistical Modelling for Business Analytics | Regression

- The Dataset contains 80 features including the Price (Dependent variable), along with 1460 observations
- Performed Outlier detection, Feature Engineering & EDA, used Correlation and VIF to check multicollinearity and to drop features
- Used RFE for initial feature selections, identified heteroskedasticity using the residual plot and handled it with log transformation

Result: Observed adjusted R² of 0.818 with the final OLS model of only 9 input features

Next day Rain Prediction | Applied Machine Learning | Classification

Jan'22-Feb'22

- The Dataset contains 145460 instances and 22 features of 10 years of daily weather observations across Australia
- Performed Random imputation & Regression for missing value treatment, Outlier detection using IQR, Feature Engineering, EDA
- Used SMOTE to handle class imbalance problem, applied 3 different models : Logistic, Adaboost, and Random Forest

Result: Random Forest Classifier with hyperparameter tuning using RandomizedSearchCV and GridSearchCV performed best

RFM Analysis and Customer Segmentation | Applied Machine Learning | Clustering

- Dataset include 5,41,909 instances with 7 features InvoiceNo, StockCode, Description, Quantity, InvoiceDate, UnitPrice, CustomerID
- Analyzed RFM (Recency, Frequency, Monetary) characteristics using Feature Engineering, used winsorization for outlier treatment
- Plotted **elbow graph** to identify the optimal number of clusters for the **K-Means** clustering algorithm
- Visualized the 3 clusters using a 3D plot based on the amount, number of transactions and most recent transaction

Result: Observed silhouette score of 0.47 for the three clusters

Forecasting Monthly Champagne Sales | Self Project | Time Series Analysis

Oct'21-Nov'21

- The dataset contains historical sales data for 9 years (1964 to 1972) of Perrin Freres company
- Performed stationarity test using ADF (Augmented Dickey-Fuller) and Differencing to obtain stationarity
- Plotted PACF (Partial Autocorrelation function) and ACF (Autocorrelation function) to find optimal parameters p, d, q
- Applied AR, ARIMA, and SARIMA models and used MAPE as an evaluation metric

Result: Predicted monthly sales for next 2 years based on best tuned model SARIMA (1,1,1) x (1,1,1,12) with MAPE of 7.4 %

Facial Expression Recognition | Applied Machine Learning | CNN

Mar'22-Apr'22

- Data consists of 48×48 pixel grayscale images of 7 different types of emotions (i.e. Angry, Disgust, Fear, Happy, Neutral, Sad, Surprise)
- Created more images using Data augmentation and built a first CNN model with 4 convolution layers and 3 FC layers
- Built a second model using VGG-16, made a few changes, used ReduceLROnPlateau & EarlyStopping callbacks using Keras Library

Result: Obtained Train accuracy of 85.96 % and Test accuracy of 86.15 % for second model

COURSEWORK AND SKILLS

* in progress

Statistical Modelling for Business Analytics | Applied Machine Learning | Data Mining and Knowledge Discovery* Academic Causal Inference for Business Analytics* | Probability and Statistics | Market Research | Introduction to computing courses

Online Courses Deep Learning - Simplilearn | MySQL for Data Analytics and Business Intelligence - Udemy

Technical Python | SQL | PowerBI | SPSS | MS Excel

Skills Data Science and ML: Numpy, Pandas, Scikit-learn, Statsmodel, Regex, Spacy, NLTK, Matplotlib, Seaborn, TensorFlow

POSITION OF RESPONSIBILITY

Senator [PG] Y21 - Student's Gymkhana, IIT Kanpur July'22-Present

- Act as the voice of 500+ M.Tech students (2021-23), at the Student's Gymkhana
- · Creating awareness among PG students to increase their participation in workshops, events conducted by various clubs

Class Representative - M.Tech IME, IITK

Jan'22-Present

- · Representing the batch in both official and informal contexts, keeping track of the activities of each team and its members
- Organizing and coordinating team meetings and webinars

ACR Team Coordinator - M.Tech IME, IITK

Aug'21-Dec'21

Organized 12 webinars and Alumni meet, prepared MOM

ACHIEVEMENTS & EXTRACURRICULAR ACTIVITIES

- Secured Educational scholarship from Elecon Group of Companies for **3 years** of my B.Tech education
- Secured 296th Rank (99.75 percentile) among 1.2 Lakh+ students in the paper of Mechanical Engineering in GATE 2021
- Devoted a Period of 240 hours of service under regular activities in 4 years as NSS Volunteer
 - Organized the NSS Camp and led a team of 25 students for a week by coordinating events in the adopted village "Mogri"
- Voluntarily guiding 800+ students through Telegram and WhatsApp in matters pertaining to the GATE Mechanical exam