

Institute Lecture

Bhungroo: Empowering the underprivileged

Mr. Biplab Ketan Paul, Ashoka Fellow

Director, Naireeta Services

24th August, 2017, Time: 6 PM, Venue: L16



Theme

How a simple rain water management tool is enabling ultra poor women small holders in India, South-East Asia and Africa to create their own livelihood options through self-reliance and self-defined co-creation progress model where *Antodaya* (ie serving the last person in the queue) is achieved within minimum cost & maximum benefit for immediate community, state and climate change mitigation.

About the speaker

Biplab Ketan Paul is the founder of Naireeta Services, an Indian social enterprise that has developed an innovative rain water harvesting and management solution, the Bhungroo™, along with poor-centric, pro-gender irrigation system for farmers facing both drought and flood situations. Paul, together with his life partner Trupti Jain, has spent more than one and half decades in enabling community in improving the Bhungroo system which now benefits more than 100000 farmers in India. Bhungroo is winner of Climate Change Mitigation award from **United Nations Framework Convention on Climate Change (UNFCCC) 2014**. Paul is an **Ashoka Fellow** and has won multiple awards and recognition for his work. He was awarded with prestigious **Rockefeller Foundation Centennial Innovation Challenge Award** in 2013. In 2016, he has been recognized as the **best social enterprise leader** and was awarded with Syngenta Agriculture Social Enterprise Award for Best Use of Technology and Innovation. He has also been felicitated with **Millennium Alliance Award for Global impact** and **India Innovation Growth Award**. For more information on Bhungroo and Mr. Paul please visit - http://unfccc.int/secretariat/momentum_for_change/items/8694.php

Tea at 5:45 PM

All interested are welcome.

S. Ganesh
Dean of Research and Development, IIT Kanpur