



# **Department of IME**

# **MBA IIT KANPUR**

**Final Placement Report**

**Batch 2013-15**

## **Placements at MBA IIT Kanpur**

The placement process of MBA IIT Kanpur is conducted every year by the MBA placement committee under the guidance of the faculty placement advisors along with the support of the Student Placement Office of IIT Kanpur

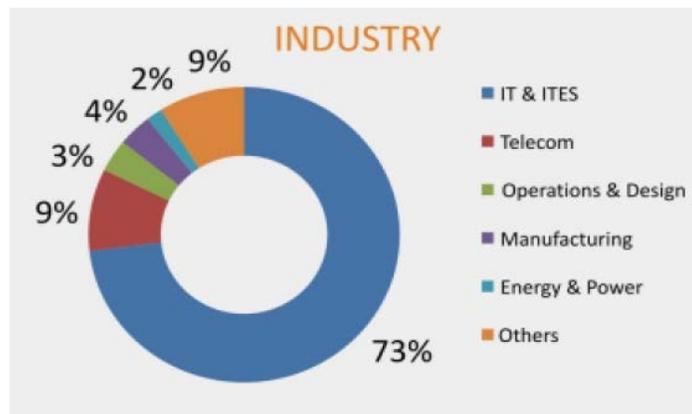
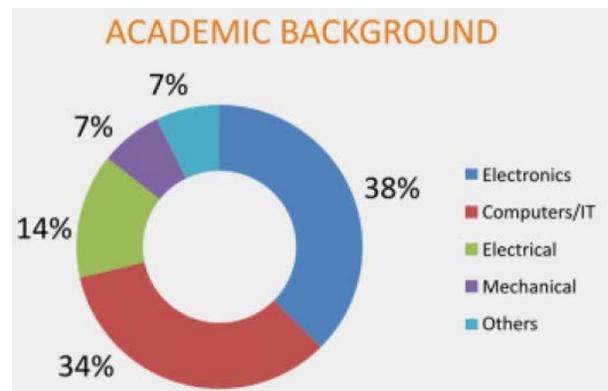
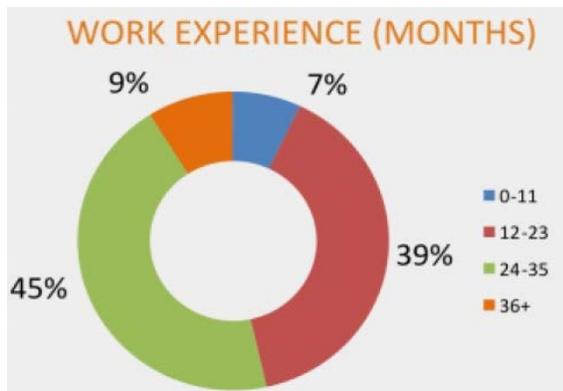
### **Placement Process**

Traditionally, 1st December marks the beginning of the placement season with various companies participating in the placement. This year too, we saw a host of companies expressing interest in recruiting students from our campus. Slot allocation for companies was done keeping in mind various criteria like students' preferences, profiles offered etc.

### **Placement Highlights**

The successful placement season for the MBA batch of 2013-15 stands testimony to the growing confidence of the corporate world in the MBA program of IIT Kanpur. A myriad of profiles were offered in the domains of Consulting , IT, Operations, Finance and Marketing. Our regular recruiters like Deloitte, ICICI Bank, Infosys, Anand Group continued their relationship with IIT Kanpur this year as well. In addition, MBA IIT Kanpur was able to forge bonds with many new recruiters including Amazon, CTS, Crisil, Syntel, National Instruments, ITC Infotech etc.

## Batch Profile – Class of 2013-15



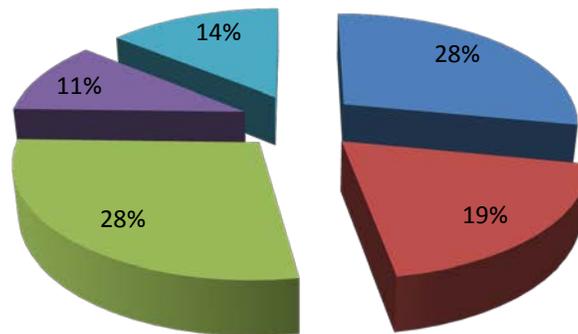
## Placement Statistics

Number of companies participating	35
Total number of students	55
Number of students opted out	1
Total number of offers	57
Number of PPO's offered	3
Highest salary accepted	17,50,000
Median salary	9,27,526
Average salary	10,00,219
Top 30% average	13,25,000

\* All figures represent CTC

## Domain-wise distribution of offers

■ Consulting ■ Marketing ■ Analytics ■ Operations ■ Finance



### IT, Consulting & Strategy

Owing to the vast amount of students having work - experience many IT & Consulting companies visited the campus and offered coveted profiles like Technology Consultant, Associate Consultant, Business Development Manager etc. Deloitte, Infosys, Cognizant were among the companies that recruited in these domains.

### Marketing

Marketing placements saw a high at IIT Kanpur this year with students bagging offers from major brand names like Amazon, Anand Group and Lava. Profiles such as Onboarding and Sales Specialist were on offer.

### Analytics

A myriad of companies offered profiles like Analyst, Senior Associate Consultant etc in the area of Analytics this placement season. Some of the prominent recruiters for Analytics profiles were HSBC Analytics, EXL and ITC Infotech.

### Operations

Operations management is the forte of the IITK MBA programme. Highly coveted profiles like Account Manager and Area Manager etc were offered to the students. Amazon, Syntel and Avery Dennison were the major recruiters in this area.

## Finance

Many students were offered profiles like Relationship Manager, Management Trainee in the Finance domain during this placement season. ICICI bank, CRISIL and SREI were the major recruiters for Finance profiles.

### KEY RECRUITERS:

