



DESIGN PORTFOLIO

IDEATION PEOPLE NEW
EXPLORE DREAM
CREATE EASY BENEFITS THINKS
APPLICATION USER CENTRIC
MOTIVATION
MY ART RISK MUSIC WORLD PLANNING COURAGE CONFIDENT EXPERIMENT SHOWCASE FUTURE
PRODUCT AUTOMOTIVE INTERACTION PROBLEM SOLVING
TRENDS DISCOVER JOURNEY APPROACH WEB
CHANGE GRAPHIC HELP APP PROACH WEB
UNIQUE CONSTRUCT ENVIRONMENT
STRATEGY PERSPECTIVE GAME
TIME EASY FASHION ECONOMIC
OBJECTIVE KEEP IT SIMPLE
SCENARIOS
ABOUT VISUAL
POWERFUL
STRATEGIC

AKASH MITRA
MASTERS OF DESIGN, IIT KANPUR
WORK CONCEPT
SOLUTION
ETC

Education:

- Matriculation (2005):** Kendriya Vidyalaya Bagafa (CBSE Board), 77.4% marks.
- B. Tech (2005-2011):** North Eastern Regional Institute of Science & Technology, Agricultural Engineering (CGPA 3.36/5.0)
- M. Des (2011-2013):** Indian Institute of Technology Kanpur, (CPI 7.5/10.0).

Workshops:

- ↳ **Creative Engineering Design** by Prof. AmrishChakraborty.
- ↳ **User Experience Design** by Mrs. JhumkeeIyenger.
- ↳ **Visual Ergonomics** by Dr. AmitRay.
- ↳ **Design for the bottom of Pyramid** by Mr. MartijnSchildkamp.
- ↳ **Automotive styling** workshop by Designskillset.com.
- ↳ **Bicycle design** workshop by TI Cycles.

Skills:

- ↳ Adobe Photoshop
- ↳ Autodesk Sketchbook Pro
- ↳ Autodesk Inventor Professional
- ↳ Autodesk 3ds Max
- ↳ Ms office
- ↳ Free hand sketching, Painting, Digital rendering.

Achievements:

- ↳ Third place in **USID Gurukul 2011** (group event).
- ↳ First place in sketching competition organised by **Designskillset.com** on automotive styling.
- ↳ PG executive of **Fine Arts Club, IITK.**
- ↳ Stage decoration head of **Impressions 2012.**
- ↳ All India rank 64 in **CEED 2011.**
- ↳ First prize in portrait making & second prize in street painting, **Rendezvous2011, IITD.**
- ↳ First prize in costume design competition (group event), **Antaragni 2011, IITK.**
- ↳ Bisharad in Painting from **Bangiyo Sangeet Parishad** board.

Contacts:

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akashbrishti12@gmail.com
Phone: +91-9696059751



TI CYCLES
DESIGN



TI CYCLES
Workshop

Akash 13

ZIRCON

BICYCLE DESIGN
THREE DAYS WORKSHOP

PROJECT BRIEF

To design a **Mass Premium** bicycle for Indian youth.

PERSONA ANALYSIS



Jitesh Nayak
25 years old
Delhi



Loves Adventures



Young IT Professional



Parties on weekend

USER'S LIFESTYLE

Fitness, Breakfast, 8:30AM International call, Cycling to office, Traffic, weather conditions, parking, no time on weekdays, loves adventures and parties on weekends.

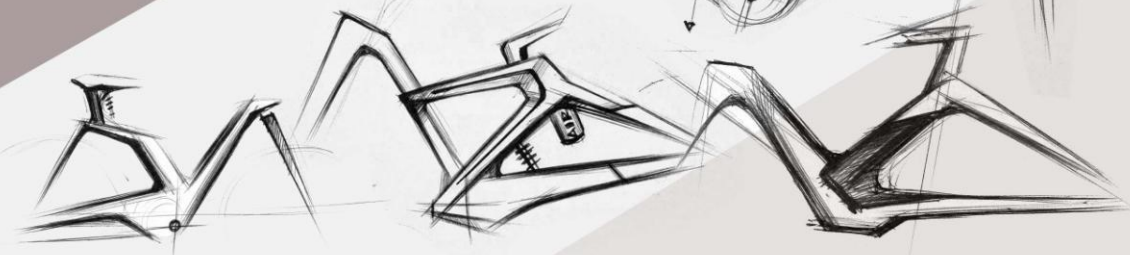
MOOD BOARD



FIELD STUDY



FORM IDEATION

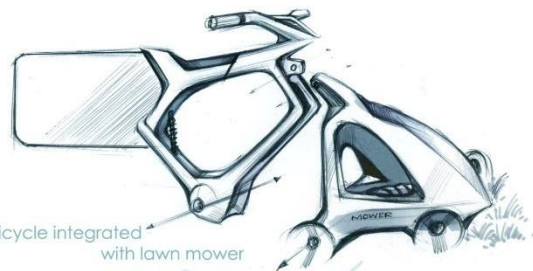
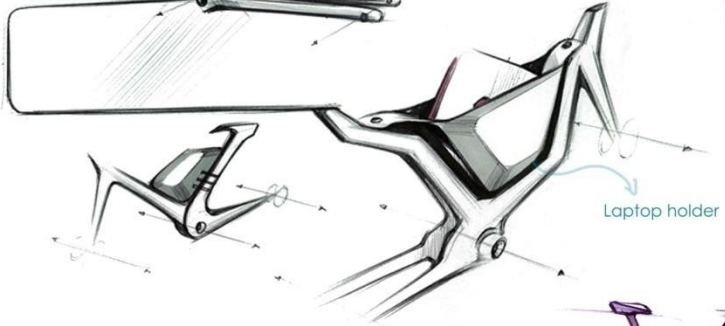


CONCEPT SKETCHES

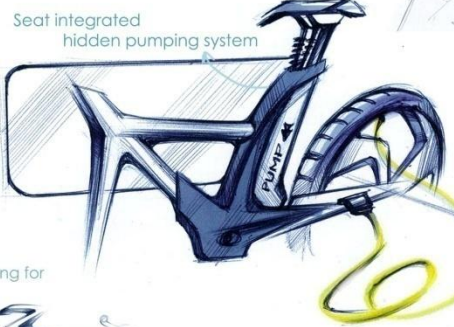
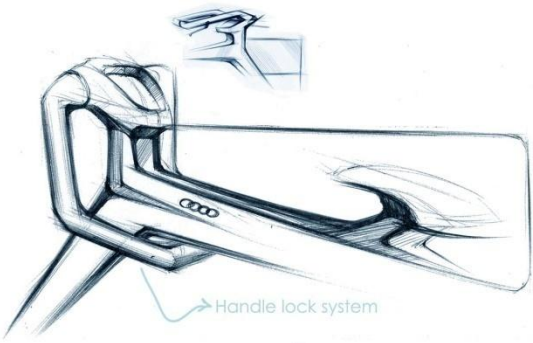
Gadget holder
mountain kit



Frame development



Raincoat attached with seat



Comfortable seating for
women wearing saree



FINAL CONCEPT SKETCH AND RENDER



ZIRCON

Akash13

ZIRCON.COM



Akash Mitra
 JCBL **Luxury Bus** Proposal
 Internship Project

JCBL BLISS

JCBL
 GROUP

NEED STATEMENT

"To design a High-end Luxury Bus which can define the JCBL brand in the market, which is distinctive and redefines luxury coaches."



Trust

Reliability

Freedom

Futuristic

Strength

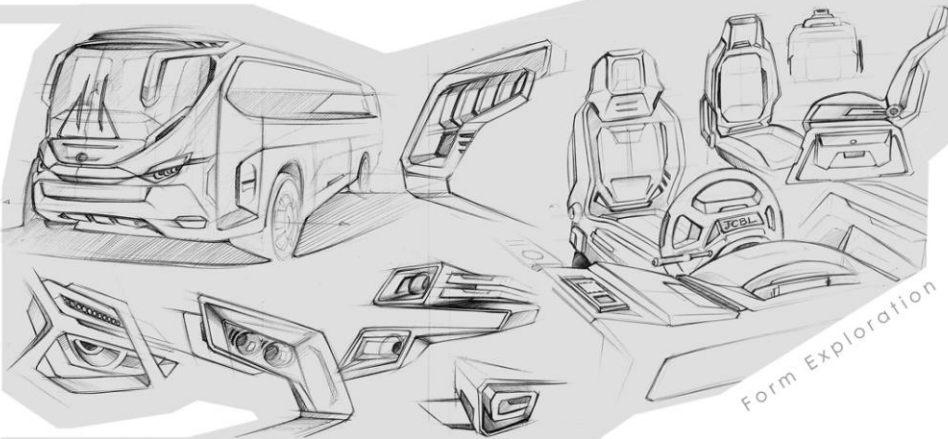
THE BRAND



JCBL is one of the largest bus body builders in the country.
 Group Vision: Market leader, Domestic leadership, Quality, Innovation.

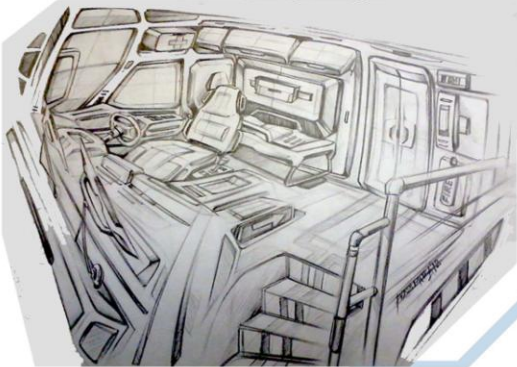
MOOD BOARDS/INSPIRATION

IDEATION SKETCHES



Form Exploration

Marker Ideation Sketches



CONCEPT RENDER

JCBL BLISS



Akash Mitra
 JCBL **Luxury Bus** Proposal
 Internship Project

JCBL

BLISS

JCBL
 GROUP

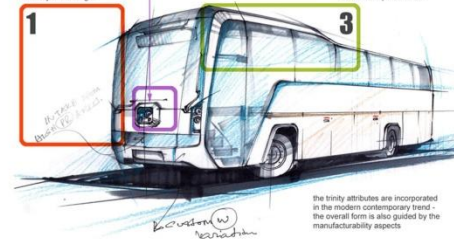
CONCEPT
 Trinity

concept - TRINITY

1 the larger than life smiling face perceived as divine and invokes a feeling of "trust, reliability and strength"

2 the third eye concept - can give rise to a very distinct identity and has the potential to be carried forward as a brand styling feature

3 the large head-gear or crowning effect that suggests - superiority and associates with divine luxury, leaders and patriars



the trinity attributes are incorporated in the modern contemporary trend - the overall form is also guided by the manufacturability aspects

concept - TRINITY

1 the larger than life smiling face

3 the large head-gear or crowning effect

2 the third eye concept



TRINITY



Form Inspiration



JCBL BLISS



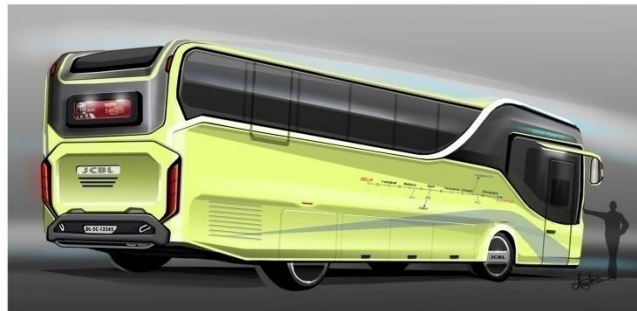
Akash Mitra
 JCBL **Luxury Bus** Proposal
 Internship Project

JCBL BLISS

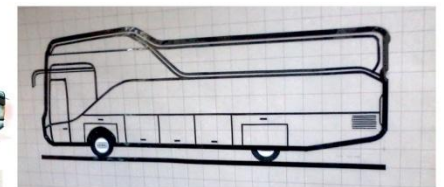
JCBL
 GROUP

CONCEPT
 Bliss

Concept Render



Ideation Sketches

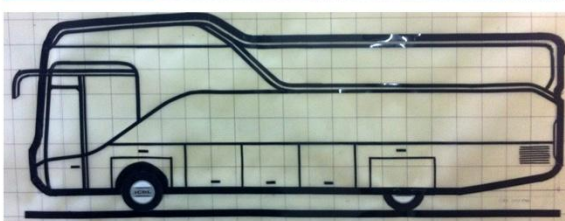


Tape Drawing (Scale 1:14)

JCBL BLISS



Tape Drawing (Scale 1:14)



Clay Model (scale 1:16)

A try to explore the Indian bus design and styling in a **modern contemporary** form with strong visual character for any category of product.

The wins pressure is maximum in the middle portion of the front fascia so the front grills are placed on the **maximum pressure zone** and thus the air intake is more.

Bliss means perfect **happiness** and **joy** and the concept also focuses on the safe and secure ride for the passengers.

HAPPINESS **AIR INTAKE** **MODERN CONTEMPORARY STYLING**

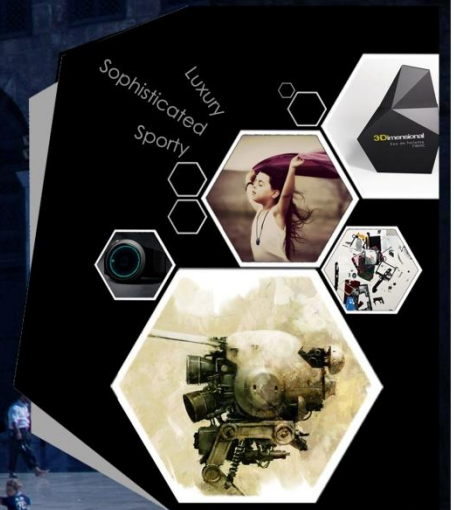
BLISS

Specifications:

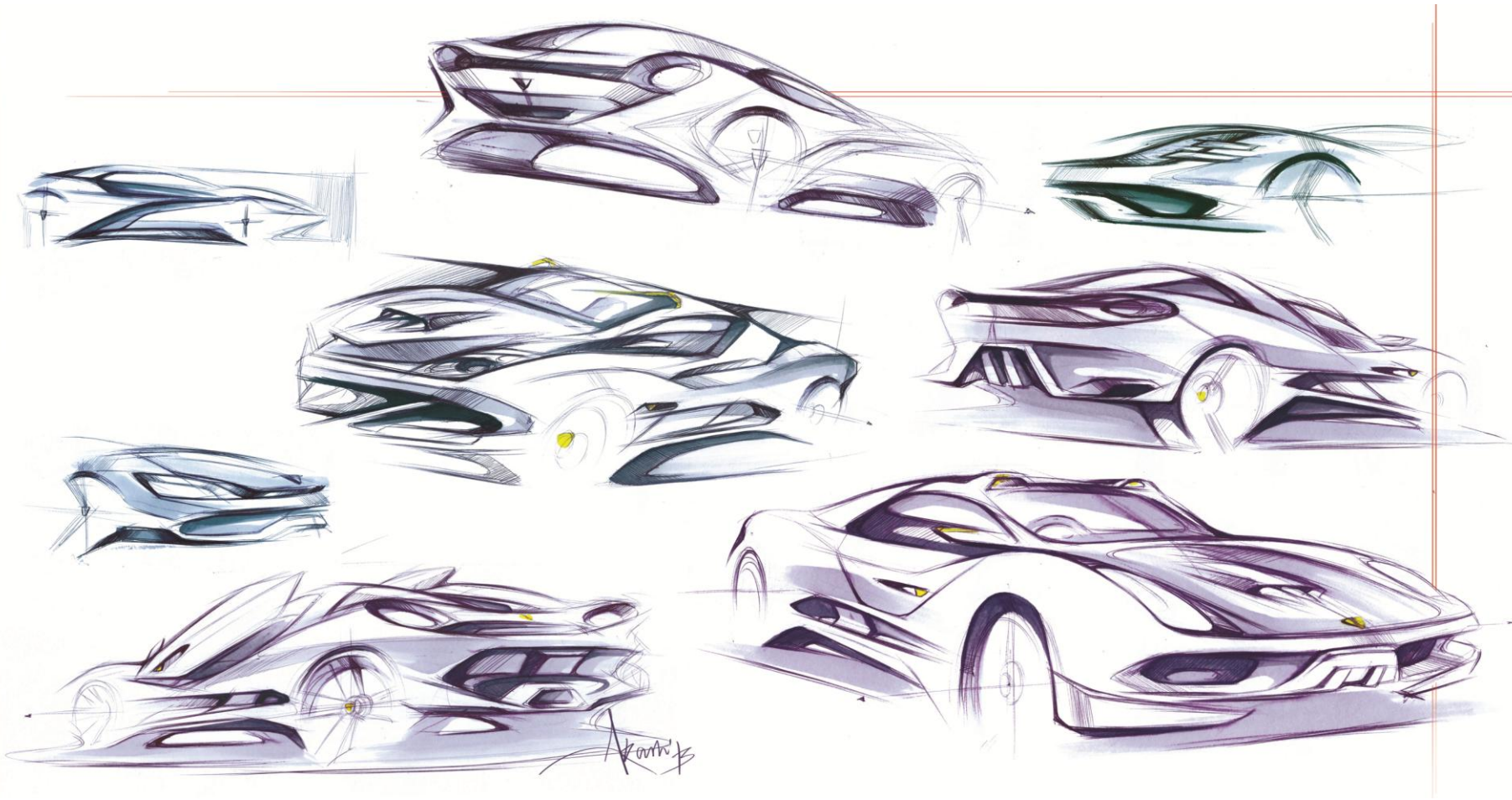
- Wheelbase: 5950mm
- Height from ground level: 3800mm (max)
- width:2600mm
- Length: 11900mm
- Gangway width: 480mm
- Number of seats: 40+1
- roof height: 1900mm
- A.C. panel length on roof: 4000mm
- Rear luggage boot space: 2.5m3
- wind shield glass height: 1220mm



Mood Board



JCBL Bliss, Akash'13





VESO Photo viewing made easy...

statement

To Design a photo viewing & organizing software that solely works on date and time information available in digital photographs.

need

PERSONAS



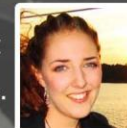
Pallavi, 27 years, Software Engineer, loves to click pictures and upload on Facebook. But finds it difficult to find a particular photo after a long time.

Rahul, 24 years, Design student, has a huge collection of photos related to his course work. But he is frustrated with the cluttered and mismanaging UI of his pictures folder.



Kabir, 45 years, Professional Photographer, doing photography for a long time but with the modernisation in photography, he thinks that the management of his epic photographs has become poor.

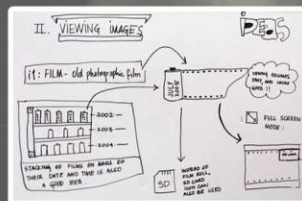
Amanda, 28 years, Air hostess, classifies her pictures based on date and place but still struggles when it comes to find a specific picture.



ideation

USER RESEARCH

INTENDED TASKS TO ACHIEVE (VESO)			
V	E	S	O
VIEWING	EXPERIENCE	SEARCH	ORGANIZATION
<ul style="list-style-type: none"> View photos in a gallery View photos in a grid View photos in a slide show View photos in a film strip View photos in a timeline View photos in a map View photos in a calendar View photos in a social media feed View photos in a search results View photos in a list View photos in a table View photos in a tree view View photos in a folder view View photos in a sidebar View photos in a header View photos in a footer View photos in a navigation bar View photos in a toolbar View photos in a menu View photos in a dialog box View photos in a modal window View photos in a tooltip View photos in a popover View photos in a dropdown menu View photos in a scrollable area View photos in a resizable area View photos in a draggable area View photos in a zoomable area View photos in a panable area View photos in a scrollable and zoomable area View photos in a scrollable, zoomable, and panable area View photos in a scrollable, zoomable, panable, and resizable area View photos in a scrollable, zoomable, panable, resizable, and draggable area View photos in a scrollable, zoomable, panable, resizable, draggable, and zoomable area 	<ul style="list-style-type: none"> Experience the photos in a gallery Experience the photos in a grid Experience the photos in a slide show Experience the photos in a film strip Experience the photos in a timeline Experience the photos in a map Experience the photos in a calendar Experience the photos in a social media feed Experience the photos in a search results Experience the photos in a list Experience the photos in a table Experience the photos in a tree view Experience the photos in a folder view Experience the photos in a sidebar Experience the photos in a header Experience the photos in a footer Experience the photos in a navigation bar Experience the photos in a toolbar Experience the photos in a menu Experience the photos in a dialog box Experience the photos in a modal window Experience the photos in a tooltip Experience the photos in a popover Experience the photos in a dropdown menu Experience the photos in a scrollable area Experience the photos in a resizable area Experience the photos in a draggable area Experience the photos in a zoomable area Experience the photos in a panable area Experience the photos in a scrollable and zoomable area Experience the photos in a scrollable, zoomable, and panable area Experience the photos in a scrollable, zoomable, panable, and resizable area Experience the photos in a scrollable, zoomable, panable, resizable, and draggable area Experience the photos in a scrollable, zoomable, panable, resizable, draggable, and zoomable area 	<ul style="list-style-type: none"> Search for photos in a gallery Search for photos in a grid Search for photos in a slide show Search for photos in a film strip Search for photos in a timeline Search for photos in a map Search for photos in a calendar Search for photos in a social media feed Search for photos in a search results Search for photos in a list Search for photos in a table Search for photos in a tree view Search for photos in a folder view Search for photos in a sidebar Search for photos in a header Search for photos in a footer Search for photos in a navigation bar Search for photos in a toolbar Search for photos in a menu Search for photos in a dialog box Search for photos in a modal window Search for photos in a tooltip Search for photos in a popover Search for photos in a dropdown menu Search for photos in a scrollable area Search for photos in a resizable area Search for photos in a draggable area Search for photos in a zoomable area Search for photos in a panable area Search for photos in a scrollable and zoomable area Search for photos in a scrollable, zoomable, and panable area Search for photos in a scrollable, zoomable, panable, and resizable area Search for photos in a scrollable, zoomable, panable, resizable, and draggable area Search for photos in a scrollable, zoomable, panable, resizable, draggable, and zoomable area 	<ul style="list-style-type: none"> Organize photos in a gallery Organize photos in a grid Organize photos in a slide show Organize photos in a film strip Organize photos in a timeline Organize photos in a map Organize photos in a calendar Organize photos in a social media feed Organize photos in a search results Organize photos in a list Organize photos in a table Organize photos in a tree view Organize photos in a folder view Organize photos in a sidebar Organize photos in a header Organize photos in a footer Organize photos in a navigation bar Organize photos in a toolbar Organize photos in a menu Organize photos in a dialog box Organize photos in a modal window Organize photos in a tooltip Organize photos in a popover Organize photos in a dropdown menu Organize photos in a scrollable area Organize photos in a resizable area Organize photos in a draggable area Organize photos in a zoomable area Organize photos in a panable area Organize photos in a scrollable and zoomable area Organize photos in a scrollable, zoomable, and panable area Organize photos in a scrollable, zoomable, panable, and resizable area Organize photos in a scrollable, zoomable, panable, resizable, and draggable area Organize photos in a scrollable, zoomable, panable, resizable, draggable, and zoomable area



- Most of the people face problems in managing pictures. Complex User Experience as in case of Picasa, etc. hinders the normal people to use it.
- People want to, but cannot share the pictures directly over the social networking websites as the option is not given in some viewing softwares
- Easiest way to remember the picture is by time of year and the people you were with during that time.

SCENARIOS

D
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Analysis



Design & Test



Validate



P
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VESO

Photo viewing made easy...



DESIGN

Analysis



Investigate



Innovate

Design & Test



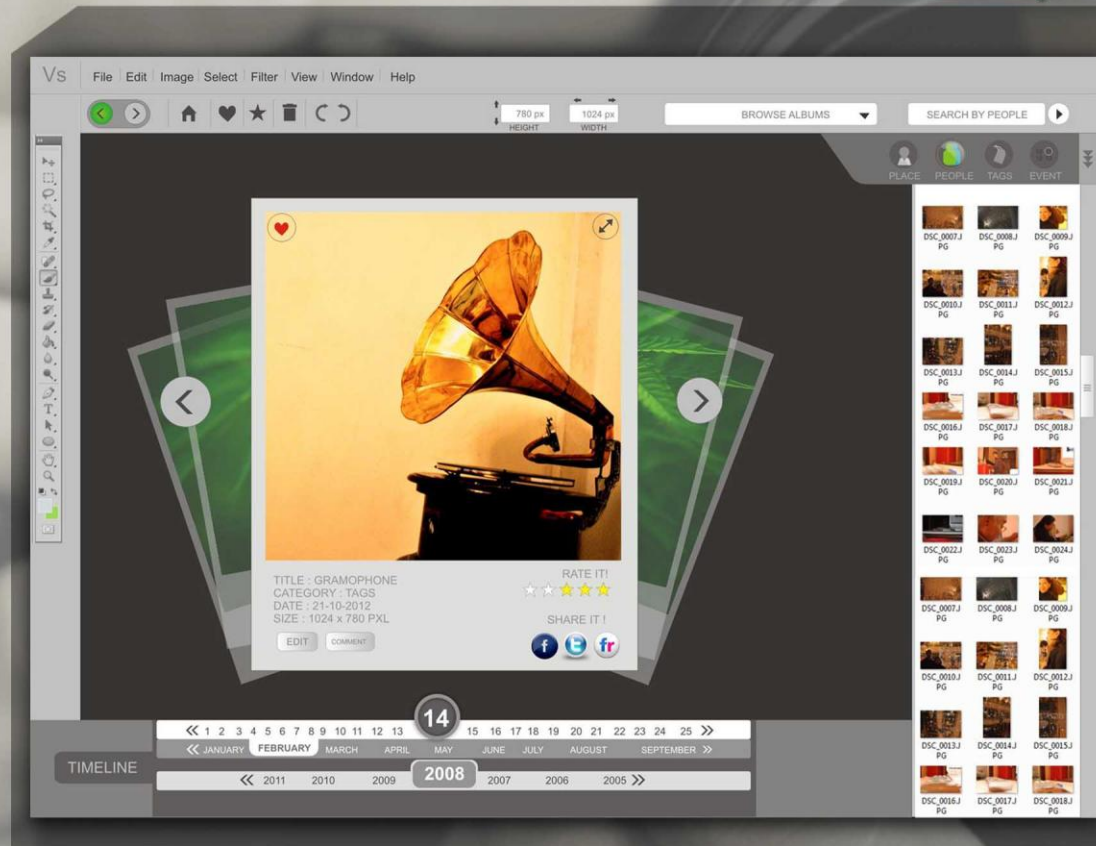
Implement

Validate



Final Product

PROCESS



interface





easy walk

Design Brief:

“Raising awareness about Traffic rules through the medium of Children as they are the effective tool to bring in a change.”

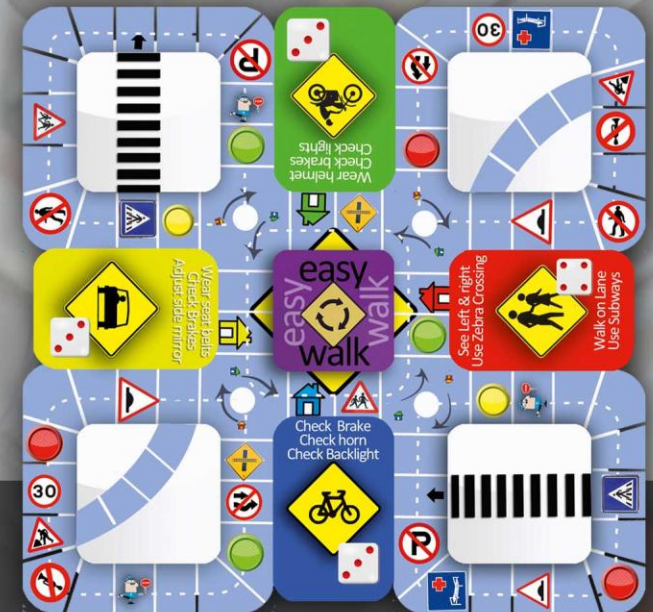
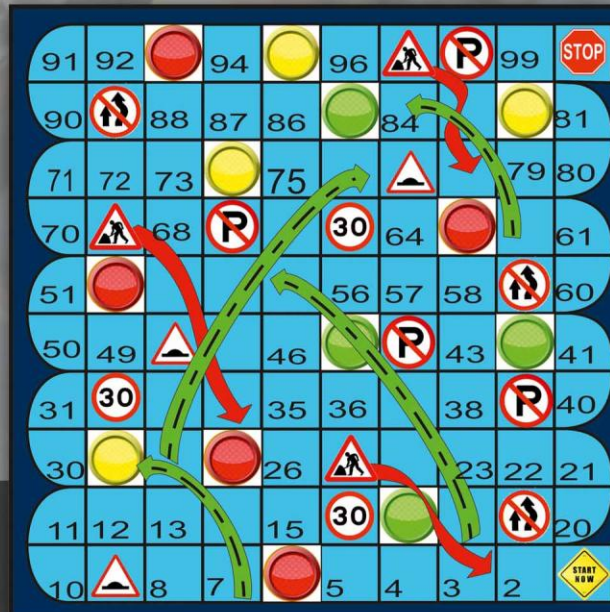


Research & Findings:

- Children are sensible towards traffic rules but lack of knowledge of the same.
- Children are enthusiastic about spreading public awareness through various tools.
- Ensure fun and reward through the tools used.
- Ensure involvement of parents, teachers and society at large.



Paper Prototypes:



Final Designs:

A kit containing:

- Board Games
- Playing Cards
- Puzzles

Team Size: 7 members, Mentor: Prof. Amrendra Kr. Das & Dr. Alok Bajpai
Second Runner Up, USID Gurukul '11.

Statement of Purpose

To minimize the impending problem of space, pollution and cater to the increasing demands of the growing population.

Scenario

India is a developing country and facing a surge in automotive demand. Considering the scenarios and understanding the problems a concept car in the Indian context is required.

Key features to be incorporated:
 Solves the constraints of space
 Eco friendly, utilizing green fuels
 Light weight vehicle
 Exploring other materials for body
 Adaptability to constraints in terms of space
 Public transport system.

COLLAPSO

A four-wheeler concept for 2025

Design Inspiration



Sliding movement as per requirement

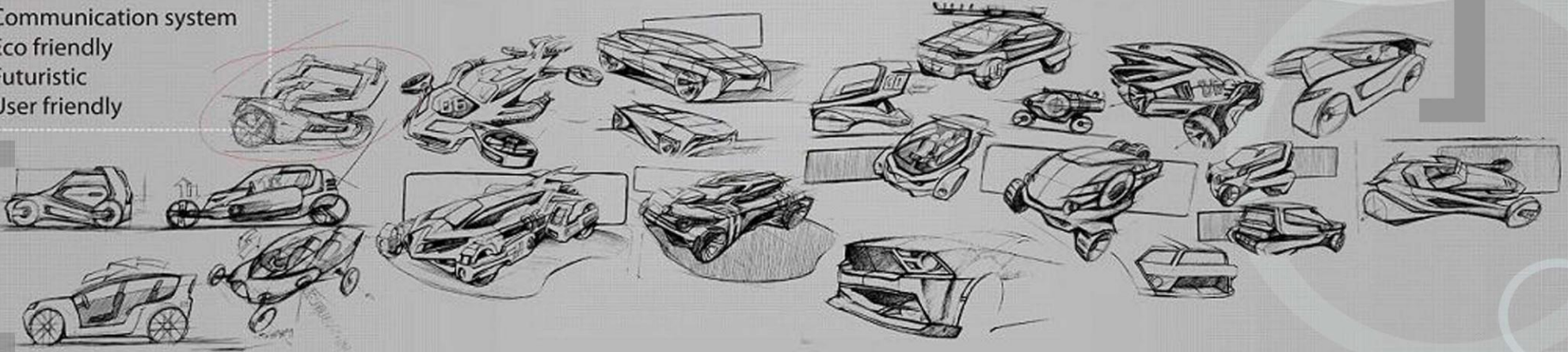


Protective Shell and supports as base

Design Statement

Compact Design
 Foldable Car
 Communication system
 Eco friendly
 Futuristic
 User friendly

Ideation Sketches



COLLAPSO

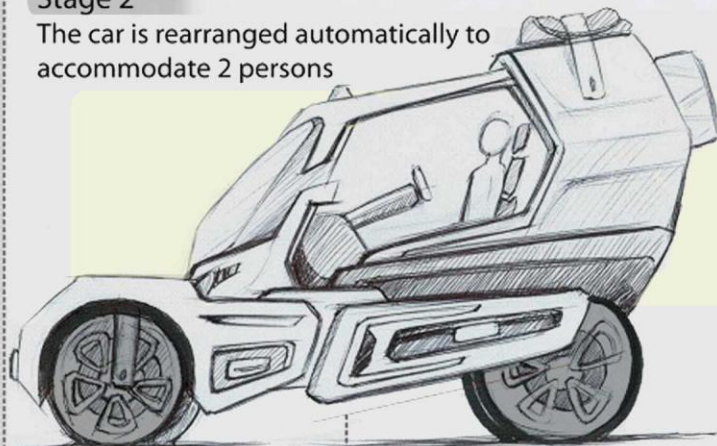
Stage 1

Collapsed at parking



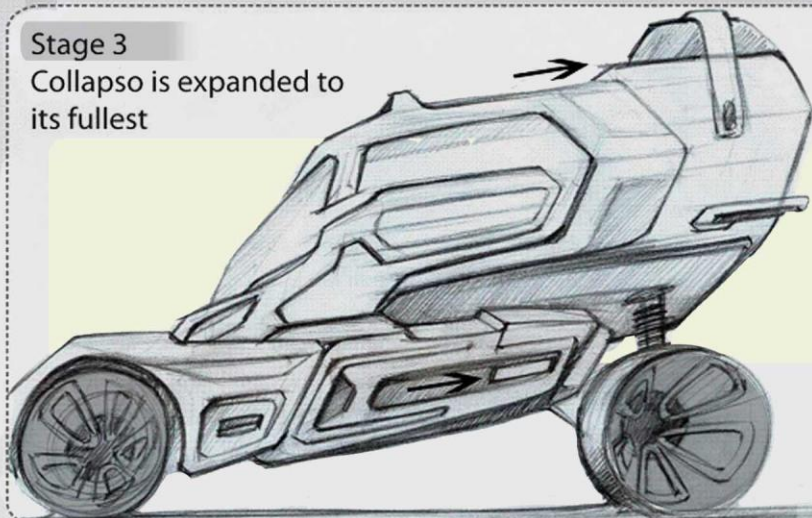
Stage 2

The car is rearranged automatically to accommodate 2 persons



Stage 3

Collapso is expanded to its fullest



Concept: COLLAPSO

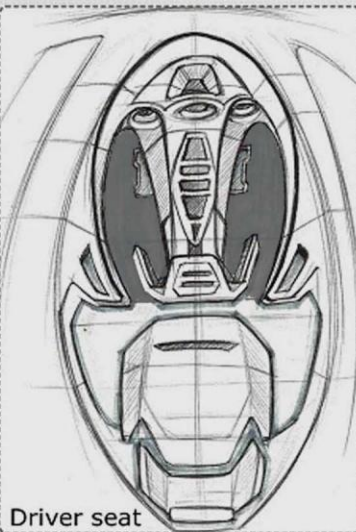
The concept intends to cater as a public transport or a replacement to the existing taxis available for the Indian roads.

Collapso has a special feature where it has two seats in the front. It may be defined as a compressed or initial stage. On requirement it can expand and accommodate two more seats in the back. It will be achieved by sliding mechanism.

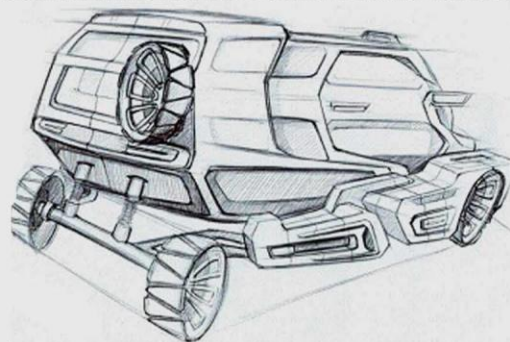
The seats are colluded together. On requirement it slides.



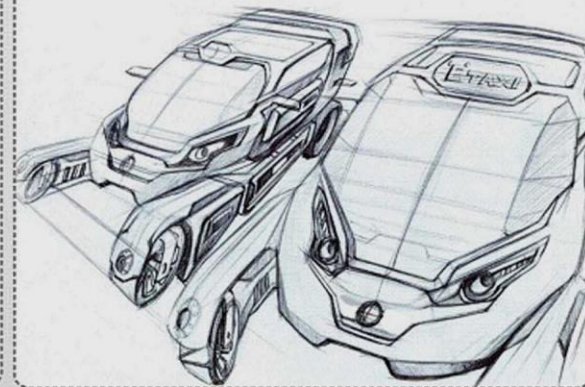
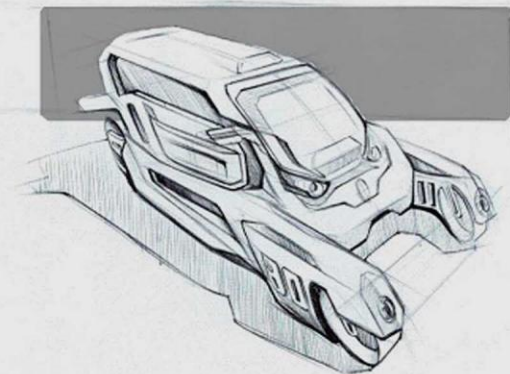
The concept by which the sliding will happen



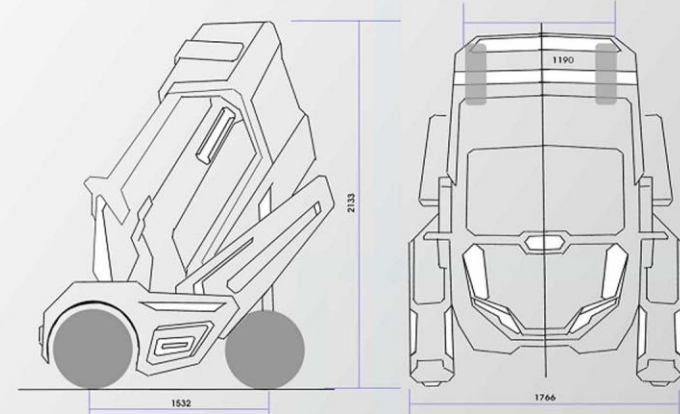
Driver seat



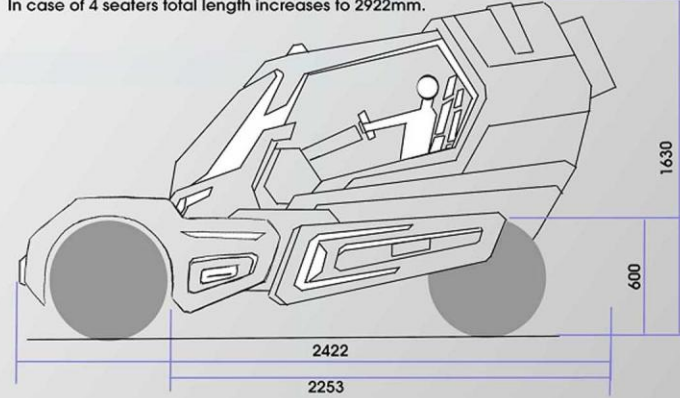
Foldable front seats.



Dimensions



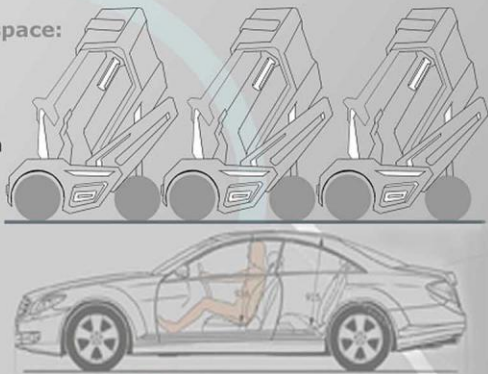
In case of 4 seaters total length increases to 2922mm.



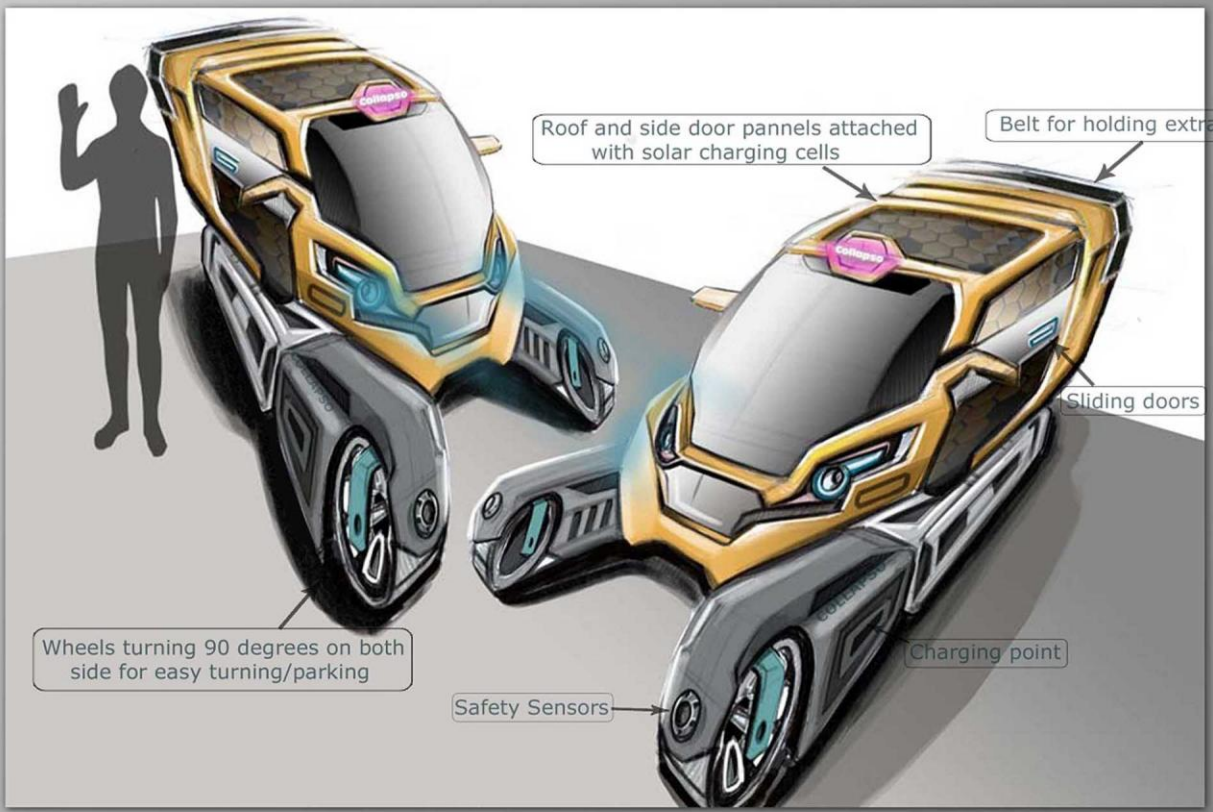
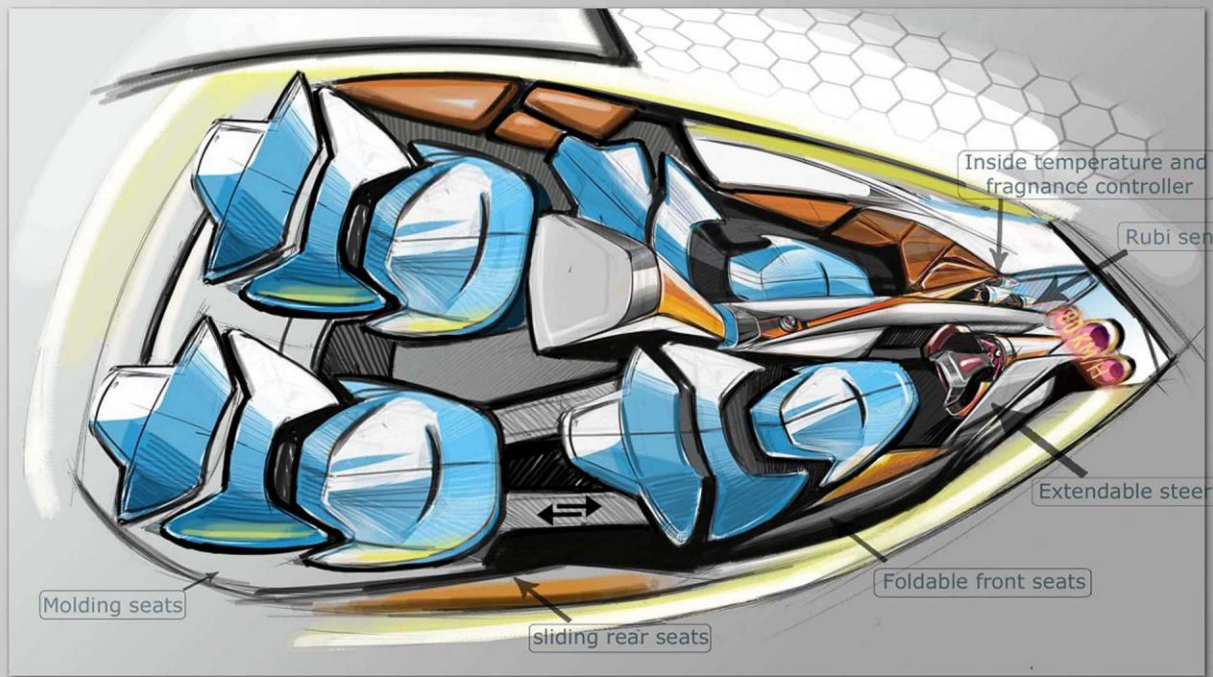
All dimensions are in mm.

Folding system for parking space:

To save the parking space and design the compact transportation system Collapso has folding system to save the parking space. Each user need a small garage space for the vehicle and when the user wants to go out, they dont need to spend much time for finding parking space.



Team Members: Akash Mitra & Chirapriya Mondal.



COLLAPSO

Classic Motorsports Design Sketch Contest...

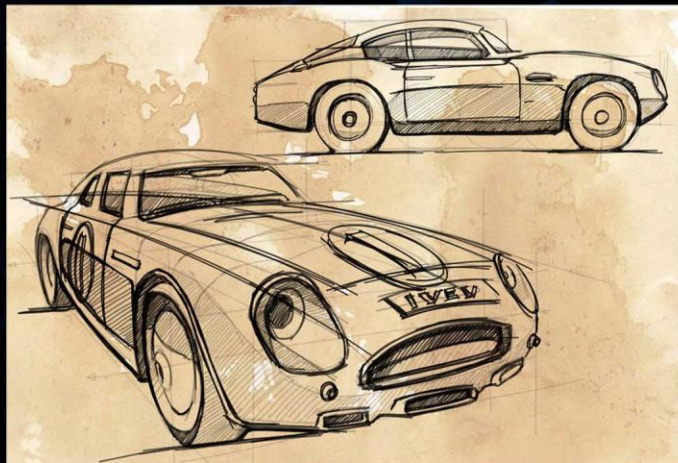
Design Brief:

To create a quick drawing/rendering/painting of a racing car/sports car from the 1950s-1960s, focusing on the emotional aspect.

Sketch Inspirations:



Aerodynamic
Showing movement
Musculine
Racing Winner



INITIAL SKETCH

FINAL SKETCH

Aston Martin DB4¹⁹⁶²



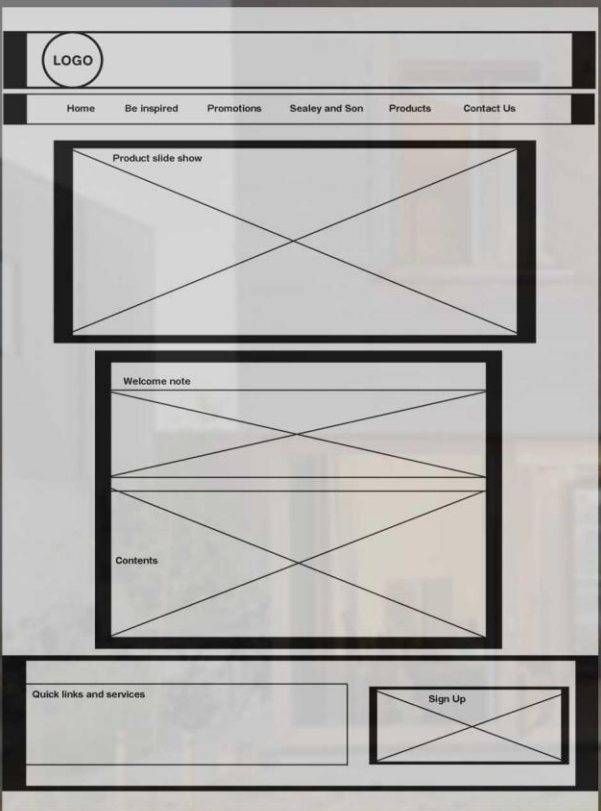
The execution time of the sketch is under two hours.

Webpage Design for SEALY & SON

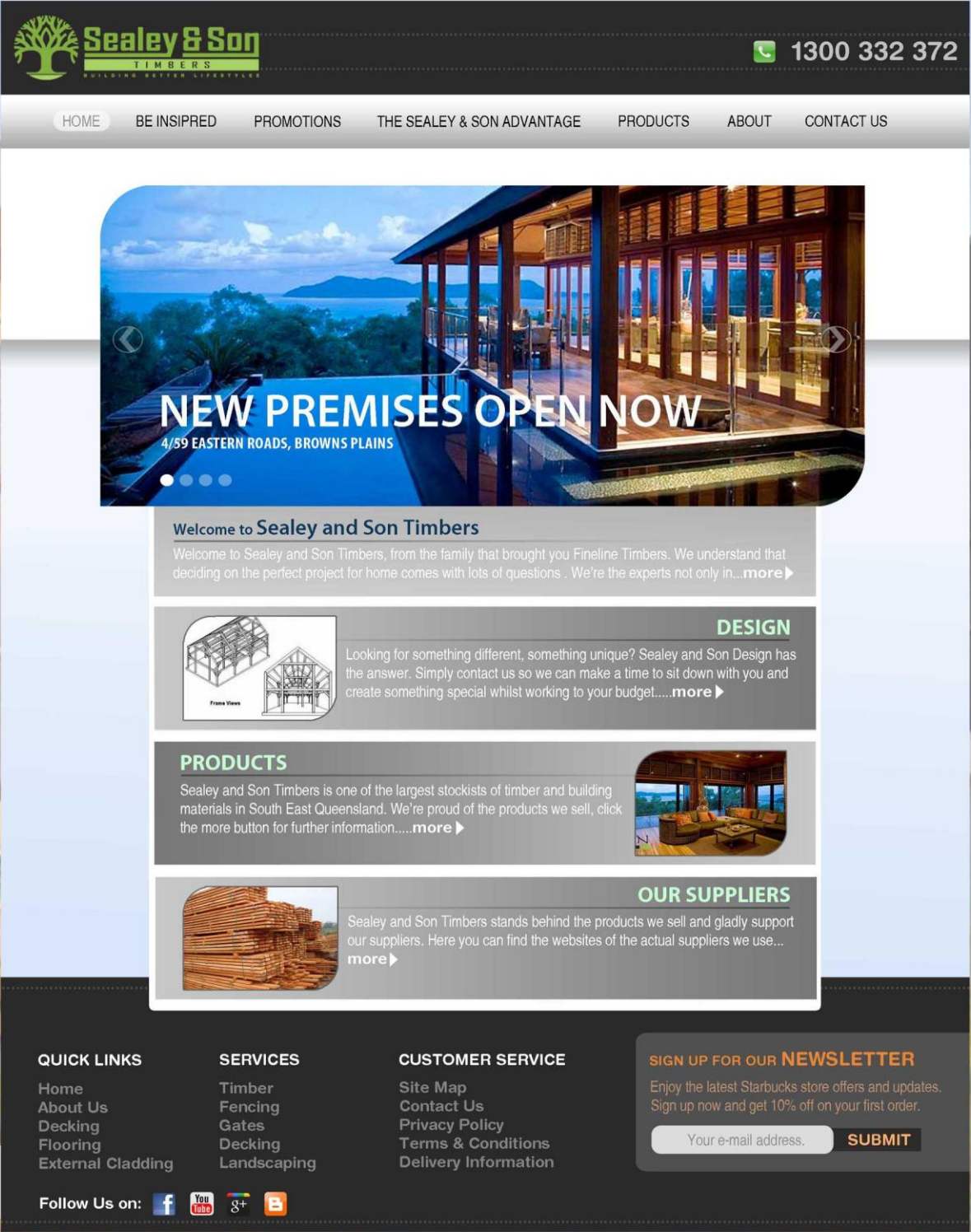
Design Brief:

Rebecca Sealey (sealey and son) ran a Web Page design contest for their company. The owners of Sealey and Son Timbers have been in the timber business for over 25 years. They wanted a user friendly web page presenting the best range of quality products to their customers.

Task Analysis & Wireframes:



Final Design showing the Home page



KALA An Application design for Akash Tablet

Design Brief:

“ Experience which helps Artisans working on authentic Indian Art and design, better connect with his/her Customers and peers”

Overview:

In this proposed scenario the user interface will be the connecting factor of both the two groups. The interface will be divided into two parts, one dealing with the artisans' side will be based on Akash tablet, and the other part will be similar to an e-commerce website. Artisans will update their product status using Akash tablet and the data will be uploaded on the website, from where the direct consumers can buy those products.



ONLINE INTERFACE



Personas:

Mr. Satish Ahmed
47 years old
Seesham wood carver
12th standard
Saharanpur, UP



Mrs. Abhirati
29 years old
Kalamkari artist
10th standard
Hyderabad, AP

Users:

Mr. Rizwan
wood carver



Mr. Sunil
Stone carver

Mr. Pinku
Bamboo products



Paper Prototypes:



User Testing:



KALA An Application design for Akash Tablet

Final Design:



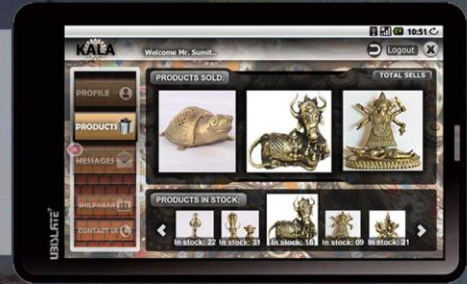
LOGIN PAGE



PROFILE PAGE



PRODUCT SHOWCASE



PRODUCT INFO



MESSAGE LIST



MESSAGE POP-UP



CRAFTSMEN'S LIST



CRAFTSMEN INFO



CONTACTS PAGE



Major Points of the Application:

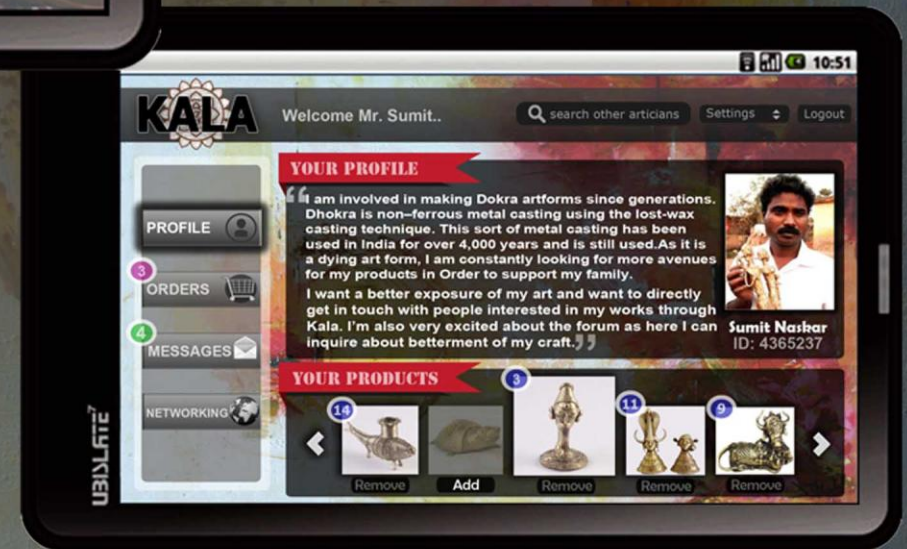
- ~Awareness about Art and Artisans
- ~A platform for Buyers to get authentic craft (virtual gallery)
- ~A platform for Artisan to showcase his/her work and get direct sales.

Design Iterations:

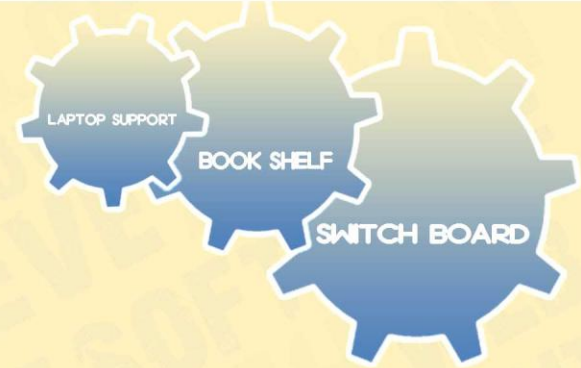


KALA

An Application design for Akash Tablet



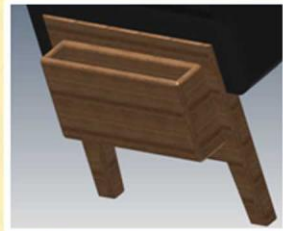
Multi Functional Chair Design



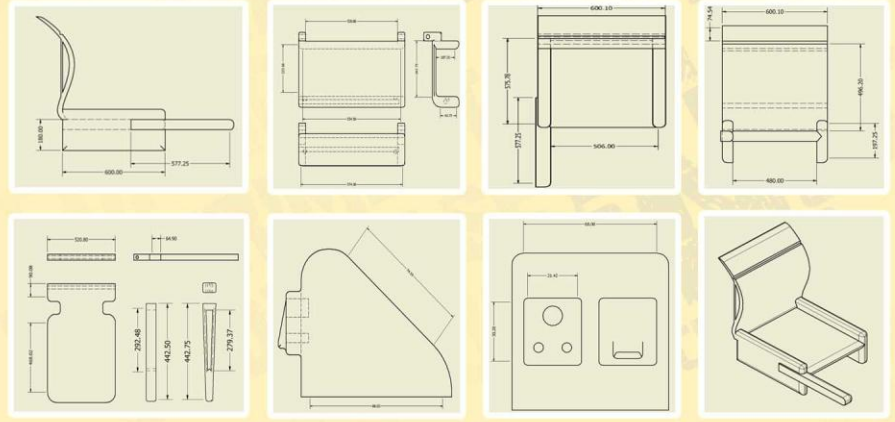
DESIGN BRIEF

“ The chair is designed keeping in mind the problems faced by a student when he/she need to get up from chair to charge their laptop or other gadgets. Also the backside of the chair has a small book self.

This chair would be offered with a laptop support package including laptop support table, wire management leg, plug points and switch, and power access node. The laptops' support arm pivots out of the way and folds to become an armrest.”



FINAL DESIGN IN 3D



DIMENSIONS

MATERIALS ASSIGNED

The wood is wrapped in a painted aluminum shell. The contours of the seat flow smoothly into those of the optional back shell. Back shell construction could be either stamped aluminum or molded plastic.

OZCHI 2012

24 HOUR STUDENT DESIGN CHALLENGE



VIA MAPS..



Design Brief:

During the challenge teams from around the world had 24 hours to come up with a solution to a design problem taken from state-of-the-art human-computer interaction research.

What does INTERACT do?

It is an add-on plugin for the street view of Google maps. At the moment when someone uses Google street view, he is all alone there. He sees the whole space as an individual. So the idea is to embed the relationships in Google street view thereby enhancing it. With this feature if a person is navigating on a specific street of street view, he will now see the different virtual people on his screen who are virtually loitering on the same street.

Personas:



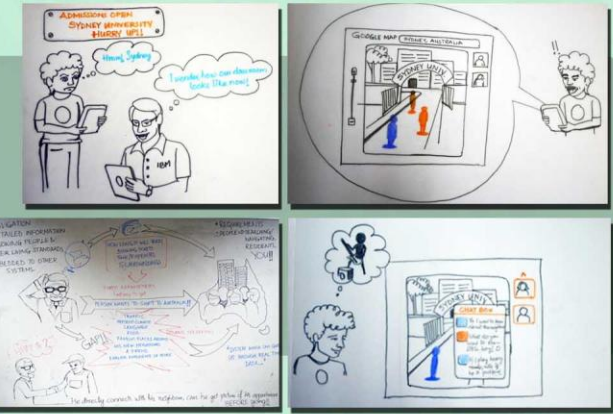
Mr. Martin
Alumni of Sydney University
Australia



Mr. Saurav
Aspirant of Sydney University
India

Scenario:

A 17yr old guy Saurav, who has secured admission in Sydney University is looking at google map, from his home. At the same time, Martin, an alumni of Sydney University, is also looking at the same university through google maps. Saurav would have so many questions about the place. So Saurav would like to see or know what the place feels like, about the academics and hostel/residence, have a look at the location, know about the neighbours, the nearby shopping markets, etc.



Paper prototypes:



User testing:



OzCHI 2012

4 HOUR
STUDENT DESIGN CHALLENGE



Via maps..



Final Design:



While navigating through a certain place, user can see who else is navigating the same place



User can also talk/message a person who is also navigating through the same place



In 3D street view, user can see people who are actual residents of the place or other navigators



Video representation:



Team Members:

- Akash Mitra
- Jacob Thomas
- Nishant Rai
- Saptarshi Kolay

Blog update: <http://teamhourglassitindia.tumblr.com/>



A CONCEPT ENVIRONMENT

THE KINGDOM OF LICH



CONCEPT ART

AKASH'13

'BRAHMANA'
THE ASTRONOMICAL OBSERVATORY

BOOK

COVER DESIGN

ABOUT THE BOOK
Once the jewel in the crown of the formidable British Empire, India has been surrounded by myth for years. After gaining independence in 1947, this often misunderstood country found itself faced with a new sense of freedom - and along with it, enormous burdens and challenges. While exotic, mysterious, and seductive, it has also become an economic force to be reckoned with. With the fourth-largest economy in the world, the largest youth population on Earth, and a thriving middle class, India is the second-most preferred destination for foreign investment. But very few Americans truly understand what a rich and powerful country it has become - or its role as a global power, center of outsourcing, and potential partner with the United States.

Rafiq Dossani is a senior research scholar at Stanford University's Shorenstein Asia-Pacific Research Center (APARC) and erstwhile director of the Stanford Center for South Asia. His research interests include South Asian security, government, higher education, technology & business.

Dossani's most recent book is Knowledge Perspectives of New Product Development, co-edited with D. Assimakopoulos and E. Carayannis, published in 2011 by Springer. His earlier books include Does South Asia Exist?, published in 2010 by Shorenstein APARC; India Arriving, published in 2007 by AMACOM Books/American Management Association (reprinted in India in 2008 by McGraw-Hill, and in China in 2009 by Oriental Publishing House); Prospects for Peace in South Asia, co-edited with Henry Rowen, published in 2005 by Stanford University Press; and Telecommunications Reform in India, published in 2002 by Greenwood Press. One book is under preparation: Higher Education in the BRIC Countries, co-authored with Martin Camoy and others, to be published in 2012.

Education
Cover design by Akash Mira
Photograph taken by Kuzmina

INDIA ARRIVING Rafiq Dossani

{ RAFIQ DOSSANI }

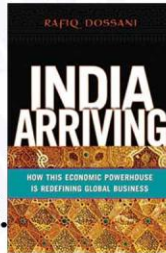
INDIA ARRIVING

HOW THIS ECONOMIC POWERHOUSE IS REDEFINING GLOBAL BUSINESS

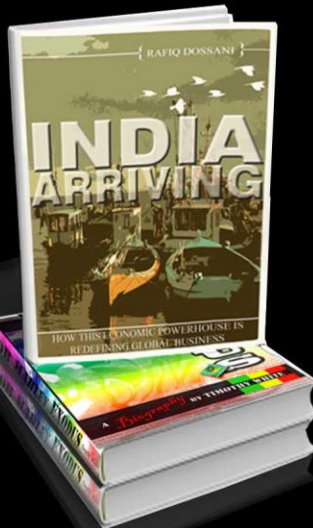
India Arriving

...a novel by Rafiq Dossani

India Arriving provides a deeper understanding of a country that promises to be the next major player in the world economy.



Existing Design



"I Shot the Sheriff" is a song originally written by Bob Marley, told from the point of view of a man who claims to be falsely accused of having killed the local sheriff, but claims to have acted in self defense when the sheriff tried to shoot him. The song was first released in 1973.

The classic biography of reggae legend Bob Marley now fully revised and updated

In the quarter century since his death, Bob Marley's stature as reggae superstar and pop culture icon has only grown. Timothy White's definitive biography paints a lasting portrait of the man and his times, taking readers deep into the life of the limited musician. Rooted in a love for and understanding of Marley's music, EXODUS is also a social history of Marley's origins in Jamaica and the Rasta movement. This edition contains a wealth of new material, as well as an expanded and updated discography.

As close as rock journalism comes to transcendent literature

White has a deep appreciation for reggae's immediately hypnotic power, and contradictions: An exhaustively researched labor of love, the point of view of a man who admits to having killed the local sheriff, but claims to be falsely accused of having killed the deputy sheriff, also claims to have acted in self defense when the sheriff tried to shoot him. The song was first released in 1973.

Supper, as true and moving a biography as Marley could have written

One of the most prominent music journalists of the twentieth century, Timothy White wrote extensively on Bob Marley, reggae, and Caribbean music and culture for Rolling Stone, The New York Times and other leading publications. His close contact with Marley, his family, and inner circle of friends, led to him being granted access to private interviews, papers, photographs and memorabilia. White died in 2002, just months before Marley's death, and his work was well promoted, and we have to appreciate that because his work was so good, and we have to appreciate that because his work was so good, and we have to appreciate that because his work was so good.

Cover Design by Akash Mira

BOB MARLEY EXODUS Timothy White

BOB MARLEY

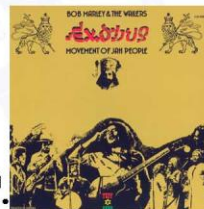
EXODUS

A Biography BY TIMOTHY WHITE

Exodus

...a biography by Timothy White

Exodus is a social history of reggae singer Bob Marley's origins in Jamaica and the Rasta movement.



Existing Design



Shirts for Bluegape.com



Poster Designs



Packaging & banner





Journey to Center of the World

A travel documentary covering two people who get stuck in the Kanpur. They have quite a bad impression about the city. But having nothing to do, they decide to explore the city a bit. Later this ends up changing their perception about city.



Dhobi Ghat

A short film made as part of our course work to capture the essence of a place in 1 min video.

Stop Motion (with cans)

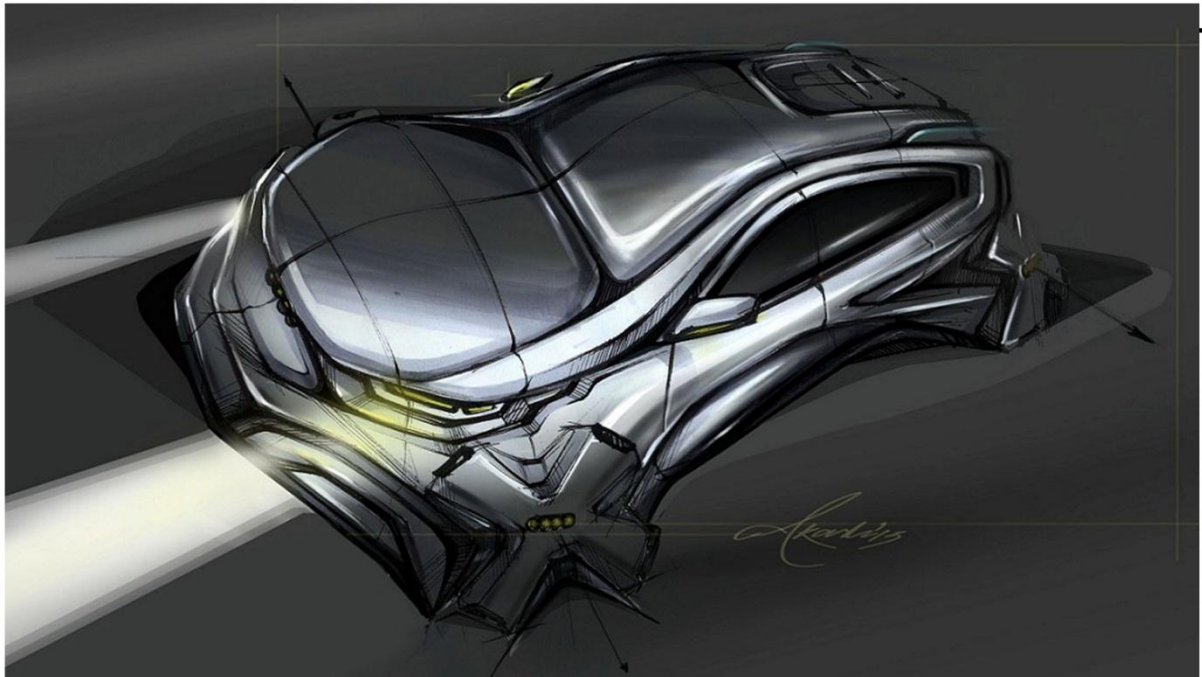
A short stop motion video with cans.



Life is Messy

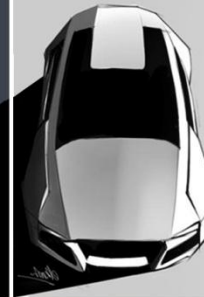
A 1 min black & white silent comedy film made as a part of our course work.



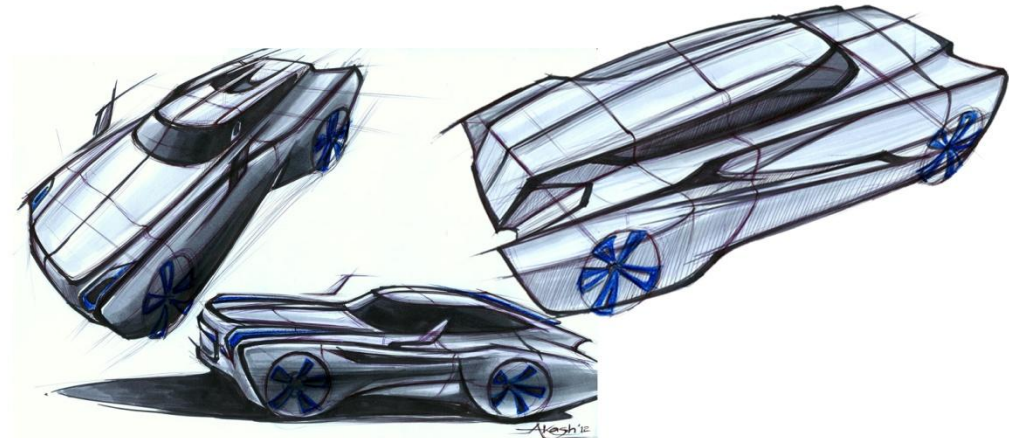
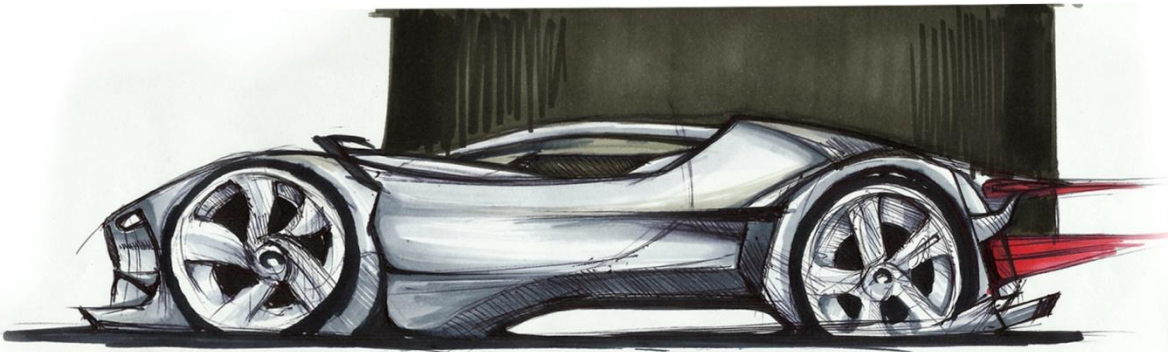
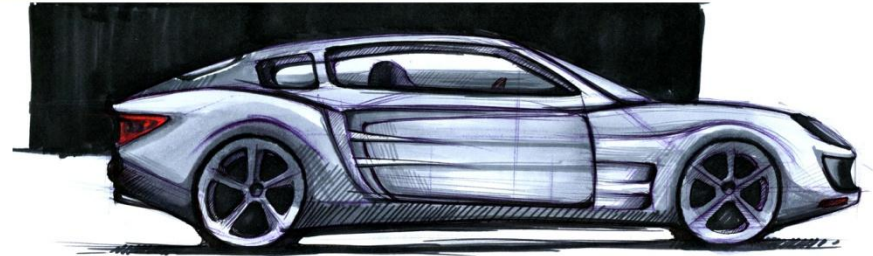




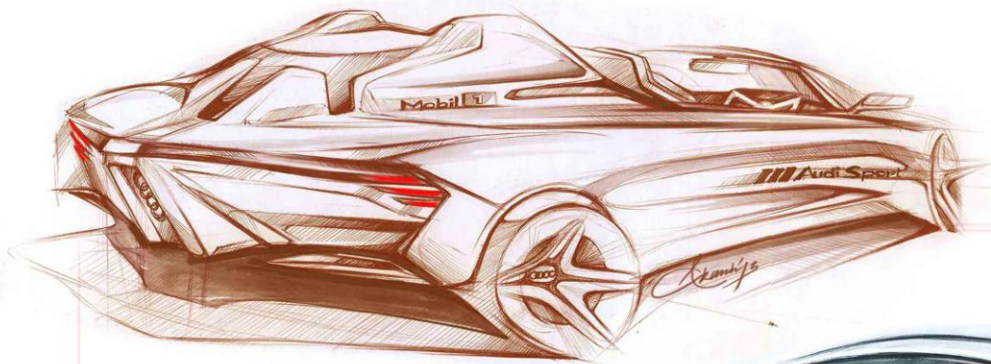
BMW Zagato



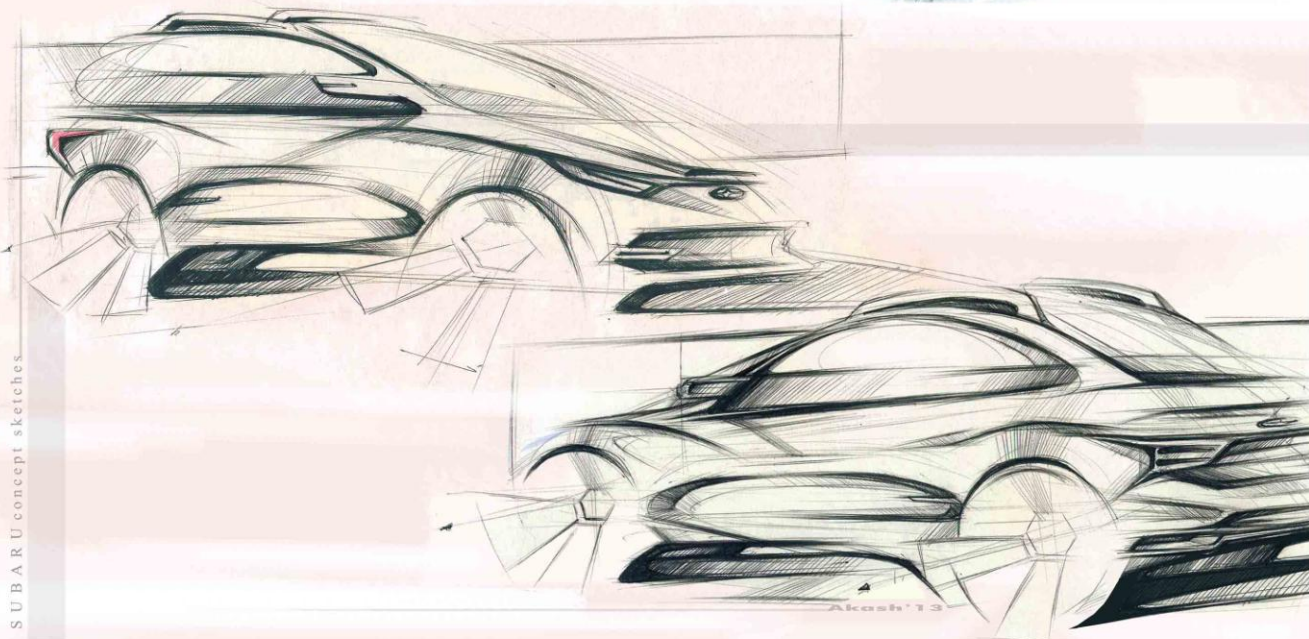
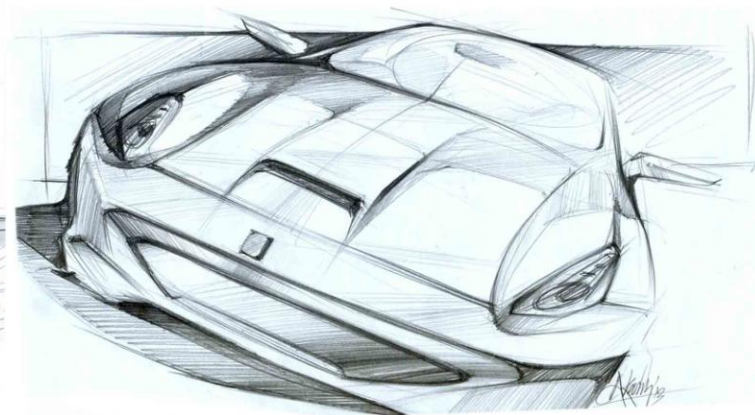
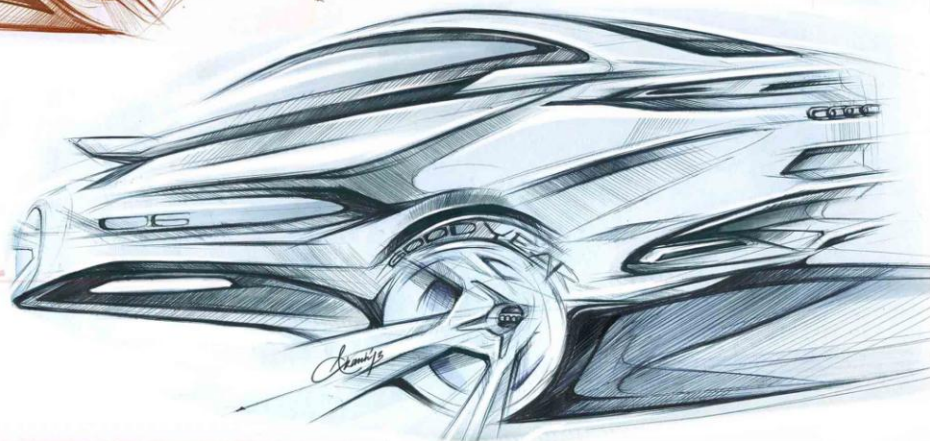
AUTOMOTIVE SKETCHES



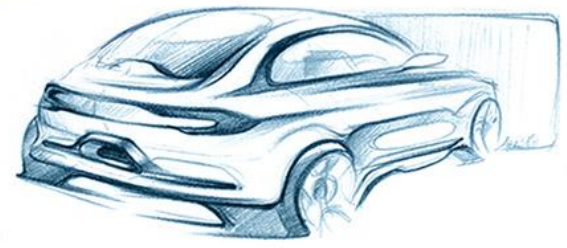
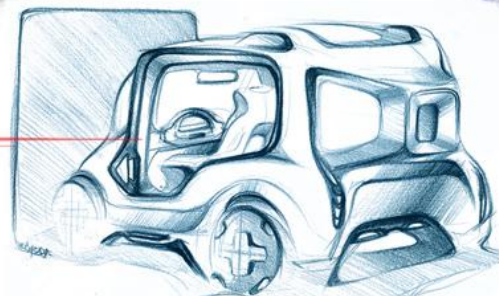
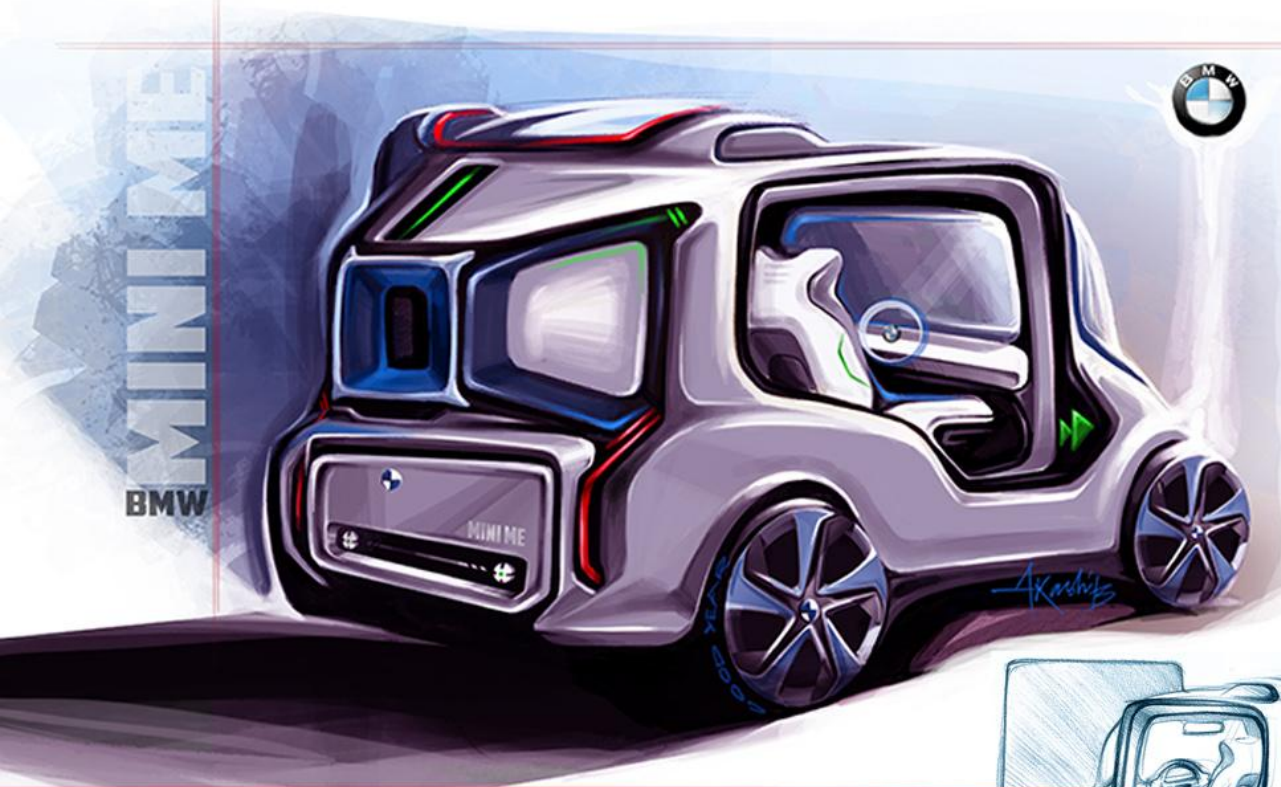
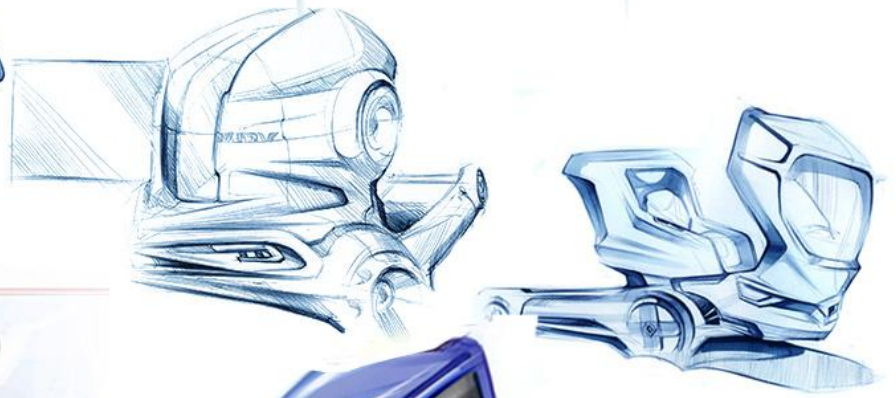
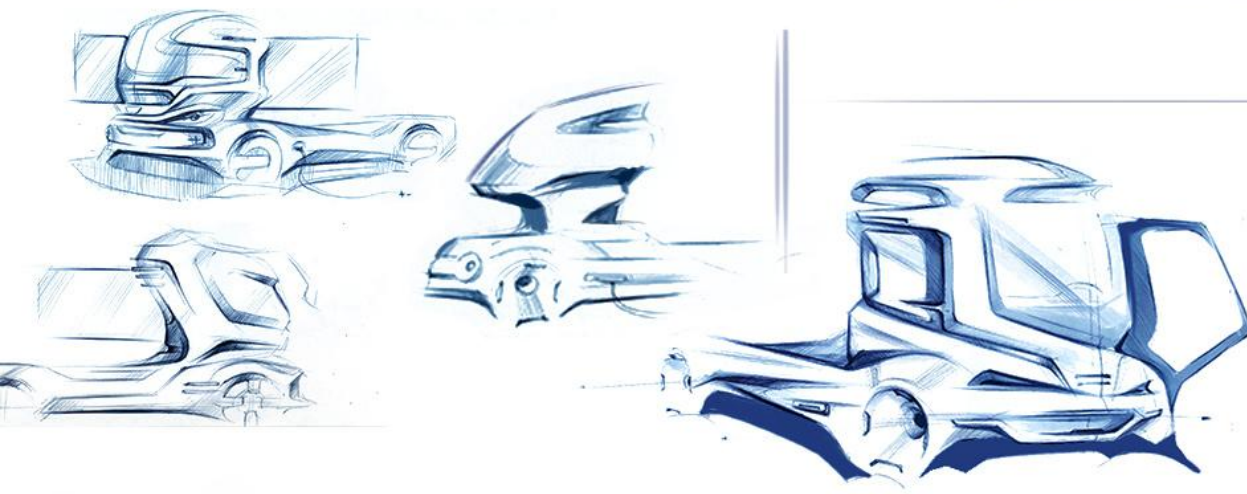
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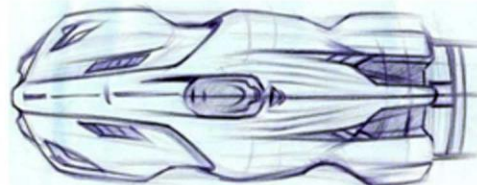
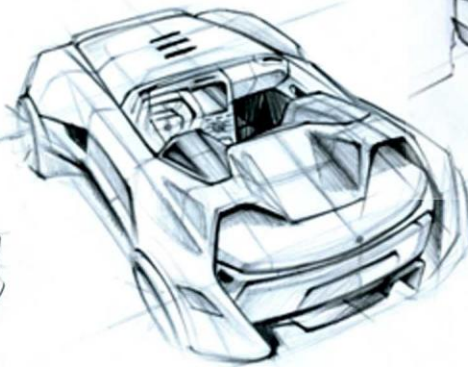
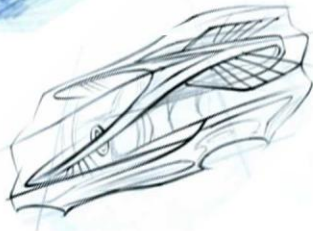
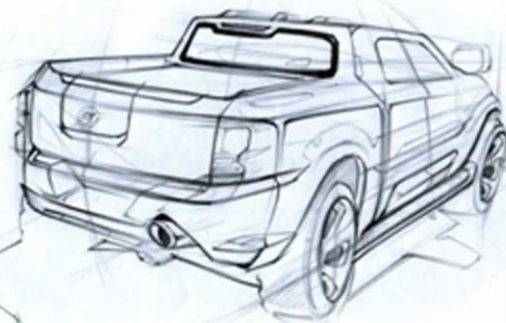
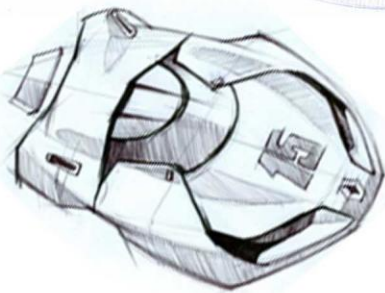
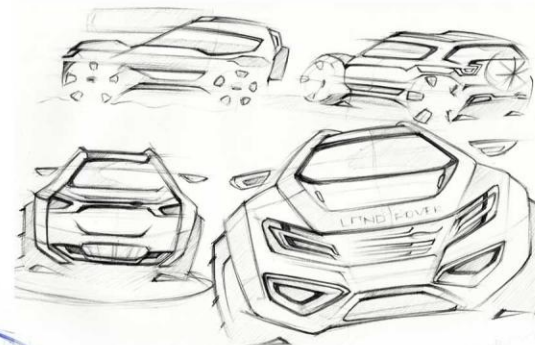
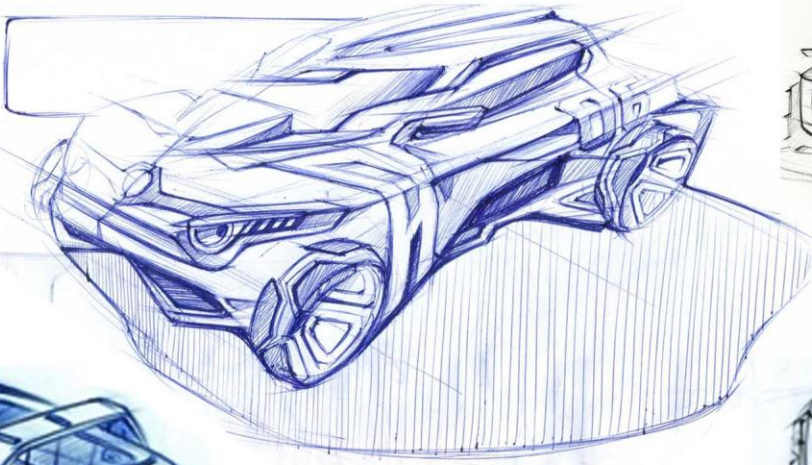
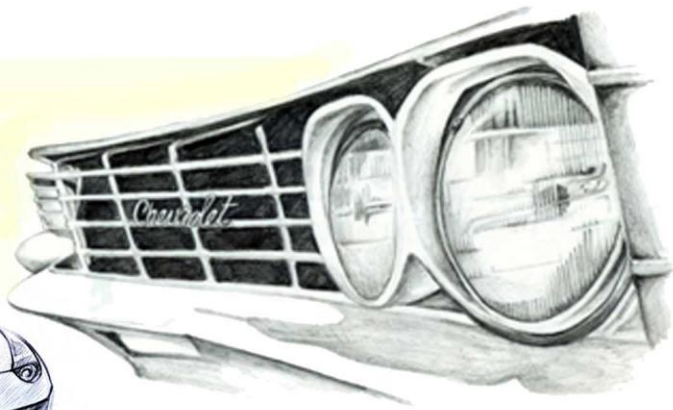
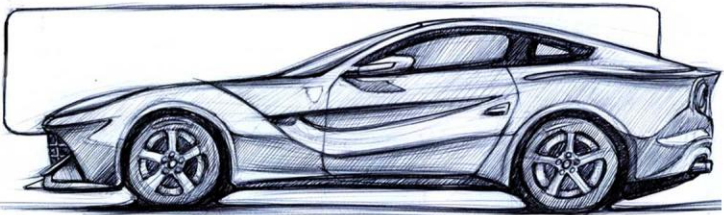
A Audi Concept Sketches



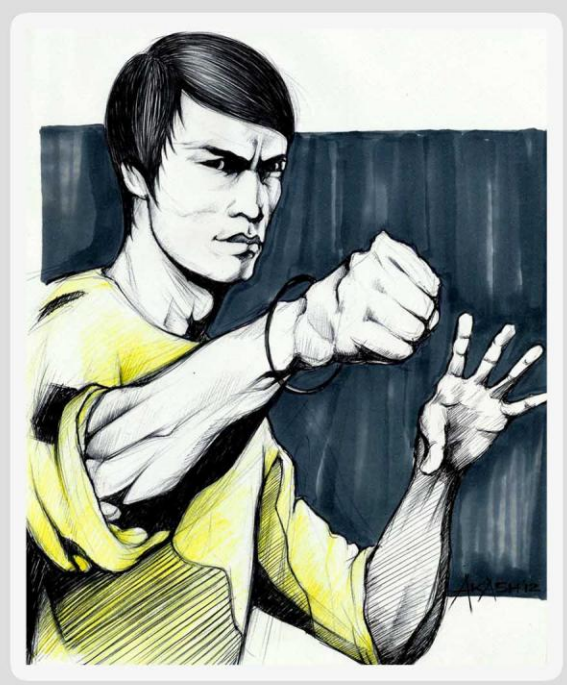
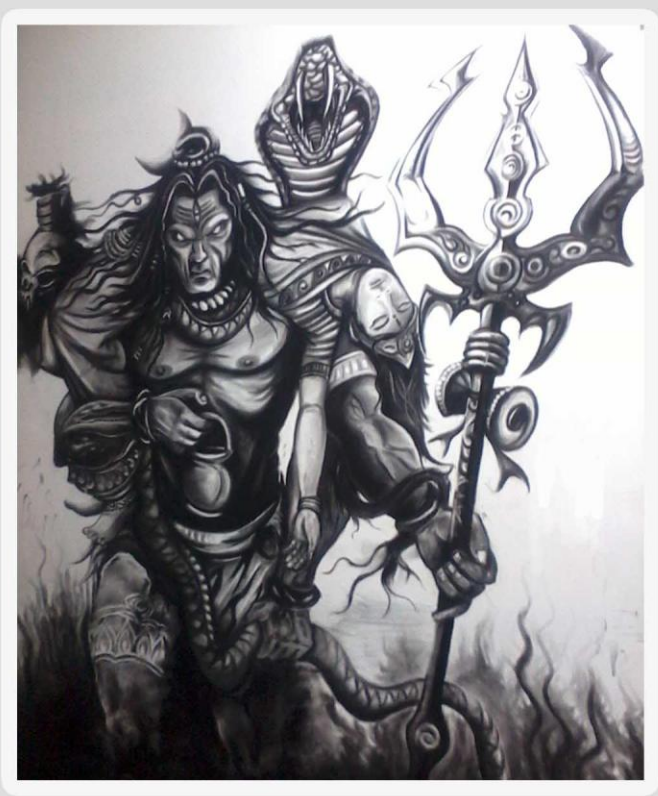
AUTOMOTIVE SKETCHES



AUTOMOTIVE SKETCHES



DRAWINGS & SKETCHES 



DESIGN PORTFOLIO

THANK YOU

IDEATION PEOPLE EXPLORE NEW
APPLICATION REEXPLORE THE DREAM
USER CENTRIC EASY BENEFITS THINKS
MOTIVATION CARS
PASSION SKETCHING REPEATS AND REFINES
TRENDS JOURNALS DISCOVER ACHIEVE
GRAPHIC HELP STRUCT ENVIRONMEN
CONCEPTS STRATEGY VISUAL ECONOMIC
SCENARIOS ABOUT VISUAL INTERACTION PRODUCT AUTOMOTIVE
POWERFUL PROBLEM SOLVING
EXPERIMENTAL THRESHOLD
SHOWCASES THRESHOLD
COVERAGE THRESHOLD
WEBSITE THRESHOLD
WORK SOLUTION