

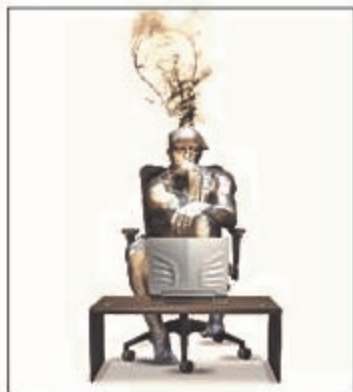
IIT-K to nurture startup dreams with master class

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Kanpur: Indian Institute of Technology, Kanpur (IIT-K) students aiming to launch their own startups will get a unique chance to interact with investors and successful innovators at the institute's 'Startup Master Class', scheduled to be organised on January 27-28.

The two-day event is the brainchild of IIT-K Alumni Association which was formed four years ago and is being jointly organised by the E-Cell of IIT-Kanpur and SIDBI Innovation and Incubation Centre.

The master class would give budding entrepreneurs at IIT-K to interact with professionals and angel investors from across the country. With the event, the institute aims to give startups a chance to tap into the existing potential of students through collaboration in innovation and research and its vast Alumni network. SMC is a platform for



MORE POWER TO IDEAS

Startups to Pitch their idea/product to various investors - Direct consideration for SIDBI Innovation and Incubation Centre (SIIC) and INVENT program at IITK.

The event is open to all, however, only IIT-K students and registered investors, students and professionals would be allowed to participate in various competitions organised at the event. "The initiative is chance for students to attract investors for their startup idea. If the idea is viable enough, professionals

and students will get a go ahead from the mentors and experts. People from all walks of life including experts, investors, startup founders, students and faculty members of the institute will participate in the two-day event," said head of IIT-K's E-Cell Mihikaa Jain. She said that through its eight editions, organised across various cities in India—Bengaluru, Pune, New Delhi, Hyderabad and Kolkata—SMC has engaged more than 5,000 startup enthusiasts, over 500 startups and 100 plus venture capital firms. "The opportunity will create an ecosystem for startups to leverage the power of the alumni—the expertise, mentoring, funding, government and corporate connects - to support their journey," Jain added.

Various workshops based topics as diverse as blockchain, augmented reality, virtual reality, drones, mobility and artificial intelligence would be organised.