

# Poster Presentation Guidelines

## 1. Poster Dimensions

- Size: The poster should be 36 inches (width) by 48 inches (height).
- Orientation: Posters should be in portrait orientation.

## 2. Poster Content

- Title: The title should be at the top of the poster in large, bold font (suggested size: 72 pt). Include the full title of your research or project.
- Authors: List the names of all authors, along with their affiliations. The presenting author's name should be highlighted.

## 3. Design Guidelines

- Font Size:
  - Title: 72 pt
  - Section Headers: 36 pt
  - Body Text: 24 pt
  - Captions: 18 pt
- Color Scheme: Use a consistent, professional color scheme. Ensure that there is enough contrast between the text and background for readability.
- Images and Graphics:
  - Use high-resolution images (minimum 300 dpi).
  - Charts and graphs should be clearly labeled with legends and axes.
- Avoid overcrowding the poster with text; use bullet points and visuals to convey information succinctly.
- White Space: Leave adequate white space to avoid clutter and ensure readability.

## 4. Poster Printing

- Responsibility: Presenters are responsible for printing their own posters.
- Print Quality: Ensure that the poster is printed on high-quality paper with a matte or satin finish to reduce glare.

## 5. Poster Display

- Setup Time: Posters should be set up by 8:00 AM on the day of the presentation.
- Location: The poster presentation area will be clearly marked at the conference venue.
- Presentation Time: Presenters should be available to discuss their posters during the designated poster session times.

## 6. Important Notes

- QR Codes: Optional, but encouraged. QR codes can be used to link to additional resources, full papers, or contact information.
- Handouts: Presenters may bring handouts summarizing the poster's content. These should be placed near the poster for attendees to take.

## 7. Evaluation Criteria

- Posters will be evaluated based on:
  - Clarity and organization of content.
  - Visual appeal and design.
  - Depth and originality of research.
  - Presenter's ability to explain and discuss the poster.

## 9. Contact Information

- For any queries related to the poster presentations, please contact the organizing committee:
- **E-mail:** [scopeiitkanpur@gmail.com](mailto:scopeiitkanpur@gmail.com)