

# Technology Infusion Grand Challenge

**Solve today's pressing problems by using innovative technology solutions.**

**The Technology Infusion Grand Challenge (TIGC) invites you to use new technologies to solve today's pressing problems. We want you to use your insight, drive and tech-ability to bring your innovation to life.**

This competition is a collaboration of La Trobe's Centre of Technology Infusion and the La Trobe Accelerator Program in Melbourne who will guide you throughout the challenge, and will provide the winning team a two week all-expense\* paid mentorship stay.

## **2018 theme: Smart City Innovation**

No region in the world is urbanising faster than Asia, and Asian cities have their own unique challenges which are different from European cities. With urban growth also come challenges of economic growth, sustainability, efficiency and live-ability. This year we are inviting you to use technology to help solve your own city's challenges.

\* Expenses will include travel, accommodation and allowances for drinks and meals, according to La Trobe's Policies. Registration will open on 1 August 2018. A full set of the terms and conditions of the competition will be available with the registration form. La Trobe University reserves the right to change the terms and conditions at any time in its absolute discretion.

Supported by Victorian Government  
Trade and Investment, State Government of  
Victoria, Australia



**LA TROBE**  
UNIVERSITY • AUSTRALIA



### **WHAT WE ARE LOOKING FOR?**

#### **Participants must:**

Demonstrate strategic insight.

Solve a concrete city problem using one or more of core technologies, for example: Wireless Connectivity, Artificial Intelligence, Sensors, Data Analytics and Software.

Demonstrate the ability to build a working prototype.



### **WHO CAN PARTICIPATE?**

**Teams must consist of a maximum of 5 students and preferably with gender diversity. Students must:**

Be in their final year of studies (Science, Technology, Engineering and Mathematics).

Have demonstrated technical, entrepreneurial, or leadership qualities in academic and/or extra-curricular activities.

Have approval from their Head of Department to participate in this Challenge.



### **PRIZE**

**The winning team will receive an all-expense\* paid 2 week Mentorship stay in Melbourne.**

During their stay, they will have a chance to work with academic and business experts at the Centre for Technology Infusion the La Trobe Accelerator.

The winning team will gain valuable experience and visibility on a global stage.

[latrobe.edu.au/grandchallenge](http://latrobe.edu.au/grandchallenge)